

CALIFORNIA EVENT SPONSORSHIP BENEFITS 2024



Legislative Policy Roundtable

June 26, 2024: ACS CAN will hold its Annual California Legislative Policy event. This event will focus on the significance of the Every Woman Counts (EWC) program for breast and cervical cancer screening and the roles it plays in fighting cancer. Panelists will include members of the Legislature, public health advocates, and researchers who will demonstrate the importance of continued funding of this program to address health disparities.

Health Equity Policy Forum

July 11, 2024: ACS CAN California's Health Equity Policy Forum will focus on patient navigation to address health-related social needs and reduce health disparities for cancer patients. While patient navigation is a widely recognized intervention in addressing cancers disparities, funding of and equitable access to navigation services has been a challenge. The forum will highlight how practitioners, healthcare systems and the private sector are addressing these challenges, and how public policies and health systems can ensure that patient navigation is accessible and sustainable for all communities.

California Single Event Presenting Sponsor — \$15,000 +

- Sponsor leadership can provide brief opening or closing remarks
- Opportunity to provide a panelist for the event
- Community support ad* and sponsor logo included on sponsor loop played prior to the event (*Sponsor provides art)
- Sponsor recognition on social media with clickable company logo and panelist highlighted
- Sponsor recognition includes clickable logo on virtual event frame & registration page
- Sponsor logo on invitations, outreach emails, and post- event follow up email
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program* and an Invitation to the Future of Healthcare Forum and California's Annual Ambassador Summit.

California Single Event Platinum Sponsor — \$10,000- 14,999

- Opportunity to provide a panelist for the event
- Sponsor logo included in sponsor loop played prior to the event
- Sponsor level recognition with company logo on event frame & registration page.
- Sponsor recognition on invitation, outreach and post event emails, and social media
- Receive a complimentary Invitation to California's Annual Ambassador Summit
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program*and an Invitation to the Future of Healthcare Forum.

California Single Event Gold Sponsor — \$5,000-9,999

- Gold sponsor recognition with logo on sponsor loop played prior to the event
- Sponsor level recognition with company logo on event frame & registration page
- Sponsor name included in sponsor recognition on social media and event invitation
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program*

California Single Event Silver Sponsor — \$2,500-4,999

- Sponsor level recognition with name on sponsor loop played prior to the event
- Sponsor level recognition with company name on virtual event frame, event registration page, event invitation, and social media

California Single Event Bronze Sponsor — \$1,000-2,499

- Bronze recognition includes company name on sponsor loop, virtual event frame, and event registration page

***ACS CAN's Corporate Membership Program benefits** include Issue briefings with ACS CAN Senior Leadership, ACS CAN's monthly outreach e-newsletter, & recognition on ACS CAN's webpage: <https://www.fightcancer.org/corporate-members>

ALL Event sponsors will be recognized in ACS CAN's annual Advocacy Accomplishments report.

For questions about the Legislative Policy Roundtable, contact Autumn Ogden-Smith (autumn.ogden@cancer.org) or Robert Park (robert.park@cancer.org)

For questions about the Health Equity Policy forum, contact Jen Grand-Lejano (Jen.grandlejano@cancer.org) or Lynda Barbour (lynda.barbour@cancer.org)