

# Poll: GOP Voter Momentum Builds for Medicaid Expansion in Mississippi

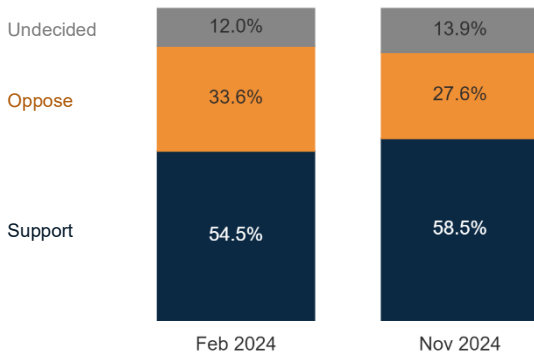


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**DATE:** December 12, 2024  
**TO:** American Cancer Society Cancer Action Network  
**FROM:** Brent Buchanan, President & Founder, Cygnal  
**RE:** Survey of n1200 Likely Republican Primary Voters in Mississippi

## Medicaid expansion is a winning issue for Mississippi Republicans.



## Medicaid Expansion in Mississippi Support/Oppose

-6 opposition

+4 support

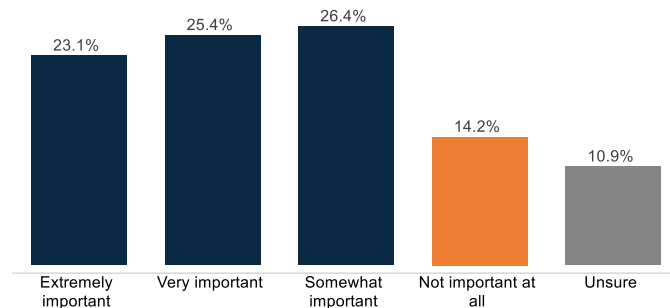
+10 net support since February '24

- A clear majority of **GOP primary voters support Medicaid expansion**, including 55% of Trump Republicans and 64% of traditional Republicans.
- **Women without college degrees** - a third of the GOP primary electorate - **support Medicaid expansion at 62%**, with a third (32%) *strongly* in favor.
- Men without college degrees **have shifted significantly**, with 55% now in favor of Medicaid expansion, **marking a 19-point net increase since February**.

## GOP primary voters want action on Medicaid expansion, not gridlock.

### Importance of Having Consensus on Medicaid Expansion in 2025

48% extremely or very important



- Nearly three-quarters of GOP primary voters (**74%**) **want the House and Senate to reach an agreement on Medicaid expansion** during the 2025 legislative session.
- Opposition or inaction could further frustrate voters who are tired of gridlock, particularly as **48% of GOP voters** view reaching a consensus as extremely or very important.
- 57% of non-college women and 43% of non-college men, **making up 60% of Republican primary voters** see passing Medicaid expansion as very or extremely important.
- Among reliable GOP primary voters (4 of 4), 42% view consensus as extremely important—20 points higher than any other propensity—**highlighting its urgency for core voters**.

**Methodology:** This probabilistic survey was conducted November 12 – 14, 2024, with 1,200 likely 2027 Republican primary voters. It has a margin of error of  $\pm 2.81\%$ . Known registered voters were interviewed via online panel and text-to-web. This survey was weighted to a 2027 Republican primary voter universe.



Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal is ranked as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 50 states and 17 countries on more than 3,000 corporate, public affairs, and political campaigns.