

# Did You Know...

- **27.6% of cancer deaths in Montana are caused by smoking.**<sup>1</sup>
- **Almost half of Montana youth have tried e-cigarettes, and 26% of Montana youth currently use them.**<sup>2</sup>
- **More than 1,600 Montanans die each year from tobacco-related disease.**<sup>3</sup>
- **Montanans spend more than \$511 million every year due to smoking-related health care costs.**<sup>4</sup>
- **92% of Montana voters support continuing to use revenue from the Master Settlement to fund tobacco prevention programs.**<sup>5</sup>
- **A well-funded fact-based tobacco control program is needed to counteract the \$29.1 million per year that tobacco companies are spending to market their deadly and addictive products in Montana.**<sup>6</sup>

1. Smoking-Related Cancer Deaths in 2020 Analysis by ACS, 2023.

2. Impact Summary: Montana Tobacco Use Prevention Program by MT DPHHS, 2022.

3. Impact Summary: Montana Tobacco Use Prevention Program by MT DPHHS, 2022.

4. Impact Summary: Montana Tobacco Use Prevention Program by MT DPHHS, 2022.

5. Impact Summary: Montana Tobacco Use Prevention Program by MT DPHHS, 2022.

6. Campaign for Tobacco-Free Kids. The Toll of Tobacco in Montana. Updated 4.17.24.



For more information, visit [www.fightcancer.org/MT](http://www.fightcancer.org/MT)