



## Statewide Comprehensive Tobacco Control Program

- The American Cancer Society Cancer Action Network supports \$3 per capita funding to expand the Texas Department of State Health Services comprehensive, statewide tobacco prevention and cessation program. The program includes health communication interventions, state and community interventions, cessation interventions, and evaluation.
- Tobacco is the number one cause of premature death and kills over 24,000 Texans each year, a number greater than deaths due to AIDS, heroin, cocaine, alcohol, car accidents, fire, and murder combined.
- Texas allocates \$6.5 million each year to tobacco control, just 2.4% of the \$266.3 million recommended by the Centers for Disease Control and Prevention.

### **Success in Southeast Texas**

Results from the 2003 Texas Tobacco Prevention Initiative, a comprehensive tobacco prevention and control program in Southeast Texas:

- Spending \$3 on tobacco prevention and cessation per person reduced high-school smoking rates by 41 percent.
- The same initiative reduced adult smoking by 19 percent.

### **Economic Costs and Spending in Texas**

- Texas ranks 41st in spending for tobacco prevention.
- Texas will receive approximately \$1.8 billion in revenue from tobacco taxes and the Master Settlement Agreement, but spends less than three percent of this on tobacco control.
- Tobacco industry spends and estimated \$538.5 million in Texas marketing their deadly products each year.
- Tobacco costs Texans more than \$5.83 billion each year in health care costs and \$6.79 billion each year in lost productivity.