



## CUTS TO TOBACCO CONTROL HAVE *DRAMATICALLY* REDUCED CALLS TO NEW YORK'S "QUITLINE"

New York's ongoing reductions in funding for tobacco control are hurting the effort to curb smoking. Over the past few years, New York has slashed its funding of tobacco control by over 50%. The bulk of those cuts have occurred in the state's public health media campaign. One of the important audiences of the media effort is to target those who wish to quit their deadly addiction. According to the 2011 Quitline report, the media budget cuts particularly impacted New Yorkers with the greatest needs: those on Medicaid or uninsured, less educated, older, heavier smokers, and many dealing with chronic illnesses.

As seen below, each county has seen dramatic reductions in calls to the Quitline. The state average drop off has been 40%. It is indefensible to cut funding for this important lifeline to those who are addicted. New York State should be boosting support for tobacco control, not cutting it.

New York State Quitline Usage from 2009 to 2012

County	2009 # of Individual Users of the Quitline	2012 # of Individual Users of the Quitline	% Drop from 2009 to 2012	County	2009 # of Individual Users of the Quitline	2012 # of Individual Users of the Quitline	% Drop from 2009 to 2012
Albany	2,682	1,265	53%	Oneida	3,016	1,367	55%
Allegany	522	258	51%	Onondaga	4,523	2,317	49%
Bronx	7,429	5,692	23%	Ontario	910	437	52%
Broome	2,313	1,099	52%	Orange	2,512	1,549	38%
Cattaraugus	1,016	492	52%	Orleans	374	294	21%
Cayuga	933	464	50%	Oswego	1,603	722	55%
Chautauqua	1,627	743	54%	Otsego	672	337	50%
Chemung	1,259	646	49%	Putnam	784	415	47%
Chenango	700	333	52%	Queens	10,800	8,469	22%
Clinton	850	448	47%	Rensselaer	1,703	852	50%
Columbia	693	292	58%	Richmond	4,521	3,705	18%
Cortland	489	213	56%	Rockland	1,163	741	36%
Delaware	591	286	52%	St. Lawrence	858	677	21%
Dutchess	2,486	1,507	39%	Saratoga	1,908	915	52%
Erie	10,659	4,934	54%	Schenectady	1,784	866	51%
Essex	290	141	51%	Schoharie	389	146	62%
Franklin	454	415	9%	Schuyler	236	105	56%
Fulton	848	330	61%	Seneca	349	185	47%
Genesee	571	280	51%	Steuben	1,124	513	54%
Greene	760	376	51%	Suffolk	10,689	6,296	41%
Hamilton	34	23	32%	Sullivan	1,010	564	44%
Herkimer	921	358	61%	Tioga	484	269	44%
Jefferson	863	577	33%	Tompkins	681	305	55%
Kings	11,812	8,782	26%	Ulster	1,920	1,046	46%
Lewis	146	72	51%	Warren	778	402	48%
Livingston	543	376	31%	Washington	780	484	38%
Madison	858	386	55%	Wayne	871	439	50%
Monroe	5,548	2,920	47%	Westchester	3,635	2,307	37%
Montgomery	834	299	64%	Wyoming	427	292	32%
Nassau	6,281	3,713	41%	Yates	180	87	52%
New York	7,544	5,868	22%	<b>Total</b>	<b>136,154</b>	<b>82,118</b>	<b>40%</b>
Niagara	2,914	1,427	51%				