**Talking Points for Volunteer Recruitment**

These broad talking points can help you speak to the value of volunteering of ACS CAN with volunteer prospects. An effective conversation with a new volunteer prospect will require lots of active listening and will rarely follow a pre-set script. That said, the talking points below may help you get ideas for how you’d like to communicate.

* As a volunteer with ACS CAN I am part of the leading patient advocacy organization dedicated to passing evidence-based laws that help fight cancer.
* I get to tell my story and help educate members of our community, our elected officials and candidates for public office about public policy issues that impact cancer patients and their families.
* There are volunteers like me in all 50 states with a volunteer in each congressional district trained to meet with lawmakers and make a difference for cancer patients and their families.
* I share my story to advocate for strong and sustained investment in cancer research funding at the National Institutes of Health that yield scientific breakthroughs that save lives.
* Through my volunteerism with ACS CAN, I share my story to ensure cancer treatment, prevention and screening tests have funding at the state and local level.
* As a volunteer with ACS CAN, I am part of a group that is making a difference for more than just those people I know who have been or will be diagnosed with cancer, but those you know too. Think of how much we can do to make a difference if we add more voices and stories to our volunteer team.