



TIPS

Ohio Cancer Action Day March 30, 2022

Cancer Action Day training will include two videos to watch before your scheduled Q&A call. The first video is a general overview of the day; the second contains this year's policy overview and the "asks" we will make of our lawmakers. You will also be assigned a mentor. This volunteer will arrange a conference call with all participants who registered within your state House and Senate districts. Together you will map out your lawmaker calls and practice the Hook, Line, & Sinker approach to conducting a lawmaker meeting. Your mentor will not only help you prepare for your meetings but also participate alongside you.

The Q&A (training) call will refresh you on our policy asks for the Cancer Action Day as well as offer a great opportunity for you and volunteers from across the state to have your questions answered by your ACS CAN Ohio staff partner. If you're unable to view the training videos and/or attend the training call you signed up for, please contact Robyn.Kaltenbach@cancer.org so we can make alternative arrangements and ensure you are properly trained before Cancer Action Day. **Your viewing of the videos, collaboration with your mentor, and participation in one of the Q&A calls are required.** We promise you'll find it informative and helpful.

Training Video 1: CAD Overview

Training Video 2: Hook, Line & Sinker (the 2022 issues and asks of our lawmakers)

Mentor Conference Calls: Watch your email Inbox (and your Spam folder) for information from your Mentor

Q&A Call Dates and Times:

March 16: 6 pm -6:30 pm

March 17: 12 pm – 12:30 pm

March 21: 12 pm – 12:30 pm

March 23: 6 pm – 6:30 pm

Please remember that our ACS CAN Cancer Action Day volunteer group will include individuals of all political persuasions. The American Cancer Society Cancer Action Network is a nonpartisan organization.

As a reminder, during your Cancer Action Day experience, please be mindful of the following things:

- Don't make statements that assume others share your political views
- Be respectful when talking about political leaders
- Stay focused on cancer issues
- We're here to talk about our state-based policy issues



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Be familiar with our legislative asks.

The more you prepare for your Cancer Action Day with ACS CAN, the more comfortable you'll be in meetings with lawmakers. Please find our policy materials linked under "2022 Policy Asks." Take some time to review these materials in order to prepare for your meetings. We'll have time on the Q&A calls to review the policy information and directly answer your questions.

Practice telling your story.

We encourage you to practice telling your story, say it out loud, recite it to friends, or practice in front of a mirror. It will help increase your confidence in meetings.

Draft our "ask" and our story using Hook, Line, and Sinker:

Use the practice documents linked on our Cancer Action Day Resource page to write your Hook, Line, and Sinker. We will provide you with "palm cards" to help you remember some of the key take-aways while speaking with your lawmaker and/or his/her/their staff - adrenaline can sometimes make us forget things we've rehearsed. You have a team!

Mentor

This year, your mentor will prepare you for CAD in your team of advocates from across the state. In your pre-event conference call with your team, strategize and put in order who will share their story for each ask. Have it organized ahead of time to ensure your conference call runs smoothly. Your mentor will have a document that he/she fills out during your practice call that they will send to you before the call as a reminder of the call format, and who is speaking when!

Get Social with ACS CAN!

We have several pre-written posts you can use on any social network. Share your participation on social media #OhioFightsCancer #OHCancerLobbyDay #OHCANVol. Share your excitement and spread the word! Please post, tweet and Instagram about your involvement in our Cancer Action Day event leading up to Cancer Action Day, on the day of, and afterward.

DO's



DON'T's

Ohio Cancer Action Day March 30, 2022

Introduce yourself and share where you are from

Be on time OR early for your meeting

Stay on message

Know the name of the bill, the bill number (if we have one) and something about it

Be efficient and articulate; the meeting should be brief and concise. Treat a legislative aide with the same respect and courtesy of a lawmaker.

Ask for your legislator's support for this bill. STOP discussing the issue if you get a "Yes"

Remember your lawmaker packet

Leave on a positive note and thank the lawmaker (be sure to also send a thank-you note)

Ask for a photo with your lawmaker/staff member to post on social media

Attempt to answer questions you don't know the answer to or commit to anything you are not certain of

Miss any scheduled meeting

Mention your political affiliation

Lobby on other issues or discuss other organizations you are involved with

Get angry or hostile

Get defensive; if an elected official doesn't support our legislation, thank them for their consideration and move on

Share any materials that aren't ACS CAN created or approved

Discuss federal issues or what is going on in Washington DC, including COVID-19 mandates and vaccines

No sneak photos