Logo, company name

Description automatically generated

**2022 Cancer Action Day Ohio**

**Biomarkers - Framing Worksheet**

**Who is in your meeting?**

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| **Advocate Name** | **Role they will have in meeting/order of intros** |
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**Key points you want to communicate with lawmakers:**

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**Hook:** What will you say when you introduce yourself (name, where you’re from, & why you’re an advocate, how long you’ve been an advocate, etc.)

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**Line:** What is your biomarker/precision medicine story and what statistics will you be integrating?

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**Sinker:** The ask.

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| **Audience (senator, house member, staff…)** | **How will you deliver the sinker for the member?** |
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