Salesforce Learning Lab



Agenda

- Why Salesforce?
- GRM Salesforce responsibilities
 - Volunteer Community Volunteer Campaigns Volunteer Trainings
- GRM perspective
- Recruiting for campaign roles
- Q&A

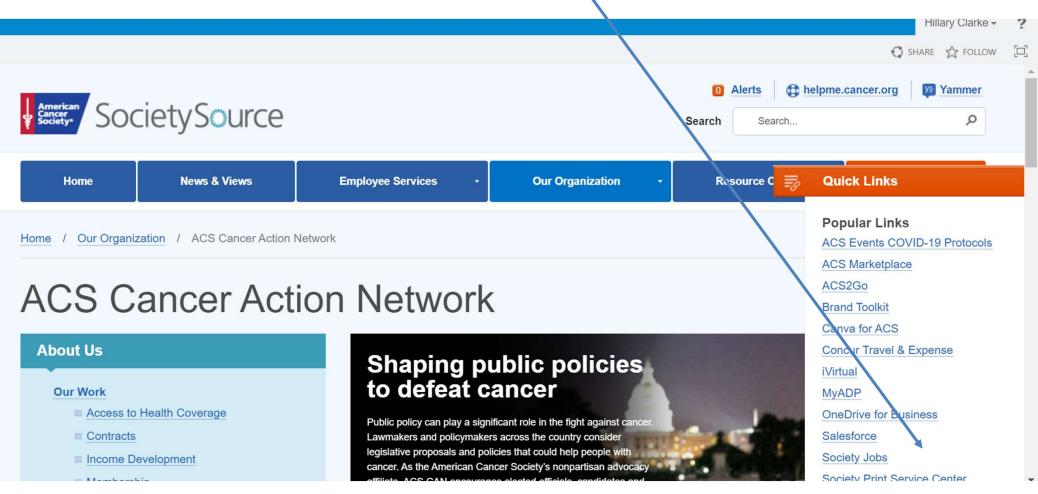


Why Salesforce?

- Institutional repository
- Surveillance and evaluation
- Measure our strength



Scroll ALL THE WAY DOWN



Second from bottom

Our Teams

ACS CAN's efforts are focused on the following:

- Alliance Development & Philanthropy We recruit members, build partnerships and raise money to support and sustain the fight against cancer.
- Policy Analysis & Legislative Support We provide analysis of legislative proposals, identify emerging policy issues and develop policy to guide the organization's advocacy initiatives.
- Field Advocacy Operations We manage the execution of all state and local advocacy campaigns, support federal advocacy initiatives, recruit volunteers, and raise funds to sustain our advocacy work.
- Grassroots Campaigns We mobilize our powerful network of advocates to make sure lawmakers at all levels of government are aware of cancer issues that matter to their

Our Products &

Advertising Judicial Advocacy I

- News Releases
- Policy Resources

Reward & Recognition Program SmartDollar

Policy and Reference Library

Hillary Clarke -

SHARE ST FOLLOW

Marketing & Communications Support

Society Donations Batching

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NetSuite

PingOne

LinkedIn Learning

Meetings & Travel

Navigation Tools QRG

New Business Intake Form

Virtual Closet

Virtual Research Library

Vital Statistics

Volunteer Community

Work Nexus

✓ Hide Filters **VOLUNTEER OPPORTUNITIES** Ξ **RESET FILTERS UPDATE RESULTS** LOCATION A SUMMARY VOLUNTEER ROLE START ADDITIONAL INFO COPY CURRENT FILTERS Legislative Ambassadors work with staff and **ACS Programs** volunteer leaders in their New Jersey Legislative ACS CAN state to establish Ambassador Volunteer Community Office Support ACS CAN Legislative Construction vs Cancer New Jersey personal, ongoing for the American Ambassador Determination relationships with elected **Cancer Society Cancer Discovery Shop** officials to advance policy Action Network Gala change in the fight against HPV cancer. Cip code Vice State Lead Zip Code (*Please enter only 5 digit zip code and select search radius) Ambassadors (Vice SLAs) 07444 mobilize ACS CAN ACS CAN Vice State volunteers across their New Jersey Lead Ambassador 0 state in support of local, Zip Code Search Radius (in miles) state, and federal grassroots campaigns. ۸ 100 . State Lead Ambassadors In Person or Virtual? (SLAs) mobilize ACS CAN ۸ ACS CAN State Lead volunteers across their Both . New Jersey Ambassador state in support of local, state, and federal 0 0

Volunteer Community C • volunteercommunity.cancer.org/s/acs-community-shift/a231L0000070VI7QAM/acs-can-legislative-ambassador-cs07942?language=en_US \triangle A Sector Cancer.org Google 🚯 Service Desk 🚯 Siebel 🚯 Society Source 🚯 Support Portal 🔤 Imported From IE Virtual Action Days... ADP Employee Port... C Concur **Community Shift** SIGN UP ACS CAN Legislative Ambassador CS-07942 **VOLUNTEER ROLE** ADDITIONAL INFO ACS CAN Legislative Ambassador **Community Service** Name Eligible Legislative Ambassadors work with staff and Summary Court Mandated Role volunteer leaders in their state to establish personal, ongoing relationships with elected officials to advance policy change in the fight against cancer. Play an important role in helping to make fighting Benefits Screening Interview cancer a top priority with federal, state, and local Required elected officials. Help increase funding for cancer research, prevention, and screening programs, pass laws to reduce the burden of tobacco, or build programs to address health disparities and improve the quality of life for those affected by cancer. Work in teams at the local level to build relationships with

		VOL	UNTEER ROLE	START	LOCATION A	SUMMARY	ADDITIONAL INFO
ACS Programs HPV Hope Lodge Making Strides Against Breast Car Reach To Recovery Relay For Life Road To Recovery Volunteer Leadership Council	ncer		CAN Legislative bassador	-	New Jersey	volunteer leaders in their state to establish personal, ongoing relationships with elected officials to advance policy change in the fight against cancer.	New Jersey Legislative Ambassador Volunteer for the American Cancer Society Cancer Action Network
 3 Zip code Zip Code (*Please enter only 5 digit z 07444 3 Zip Code Search Radius (in miles) 100 	tip code and select search radius)	Lead	CAN Vice State d Ambassador		New Jersey	Vice State Lead Ambassadors (Vice SLAs) mobilize ACS CAN volunteers across their state in support of local, state, and federal grassroots campaigns.	
In Person or Virtual? Both Start	¢ End	ACS	CAN State Lead bassador	-	New Jersey	State Lead Ambassadors (SLAs) mobilize ACS CAN volunteers across their state in support of local, state, and federal grassroots campaigns.	
Who is volunteering? Adults	iii (CAN ACT Lead	-	New Jersey	ACT Leads mobilize ACS CAN volunteers at the congressional district level in support of local, state, and federal grassroots	





SIGN UP

VOLUNTEER ROLE ADDITIONAL INFO ACS CAN ACT Lead **Community Service** Name Eligible ACT Leads mobilize ACS CAN volunteers at the Court Mandated Role Summary congressional district level in support of local, state, and federal grassroots campaigns. ACT Leads play an integral role in helping to achieve Benefits Screening Interview ACS CAN's mission to make cancer a top priority with Required elected officials throughout the country by empowering and mobilizing those impacted by

		Hillary Clarke -
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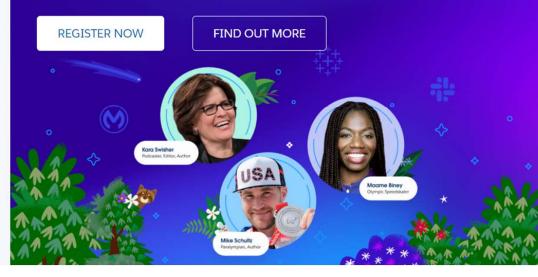
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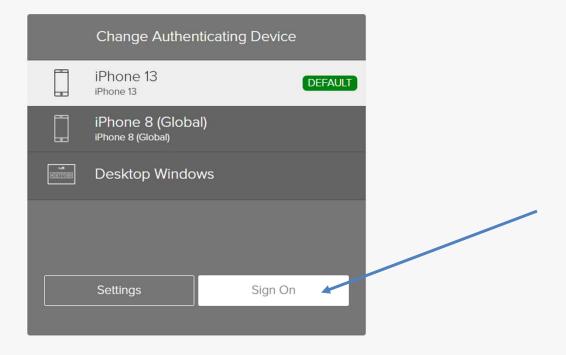
SAN FRANCISCO | APRIL 27-28, 2022

Get inspired by data and determination at TrailblazerDX.

Join Paralympian Mike Schultz and Olympian Maame Biney as they share how data fueled their path to the podium.

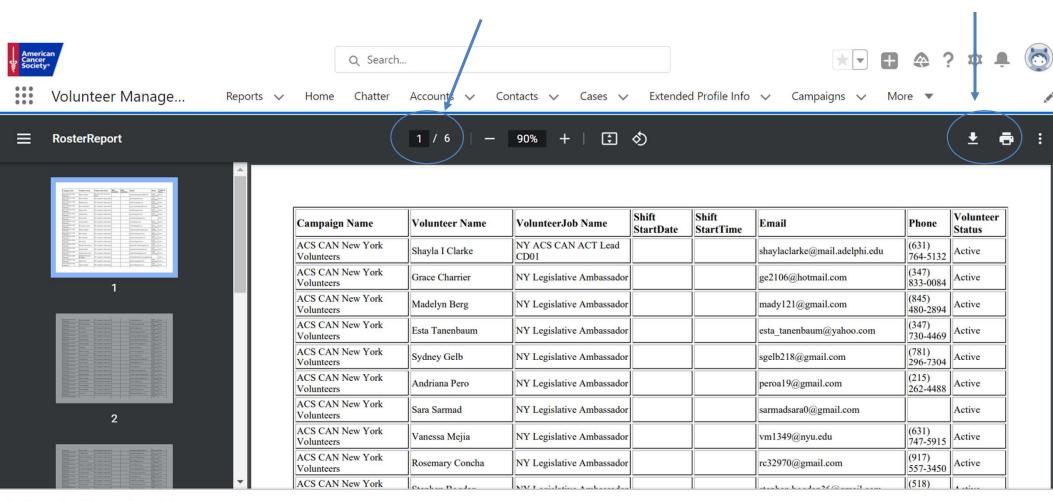


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 Campaign Information Campaign Owner Rebecca Oechsner Campaign Name ACS CAN New York Volunteers Start Date 	Status Active Event	 Campaign Field History (5) Campaign Members (10+) Related Offering (0) Volunteer Jobs (10+)
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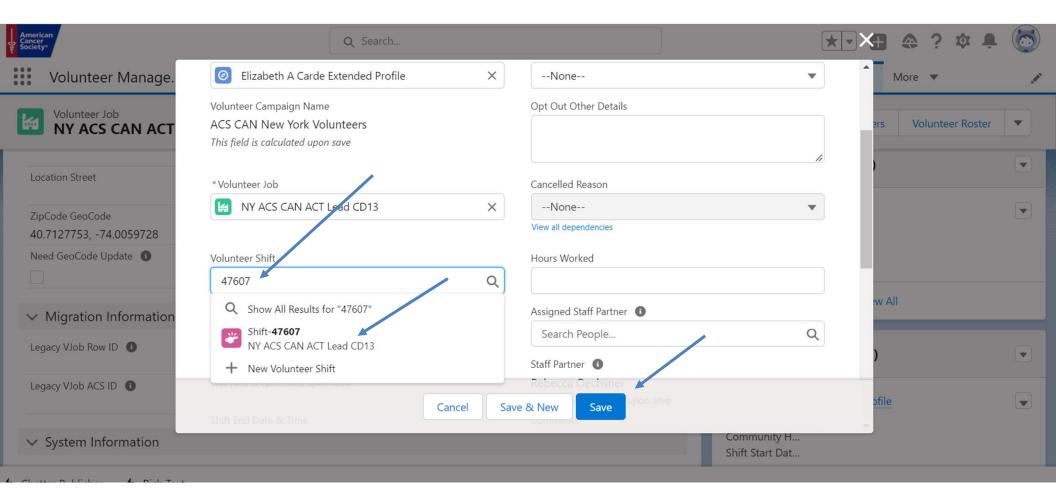
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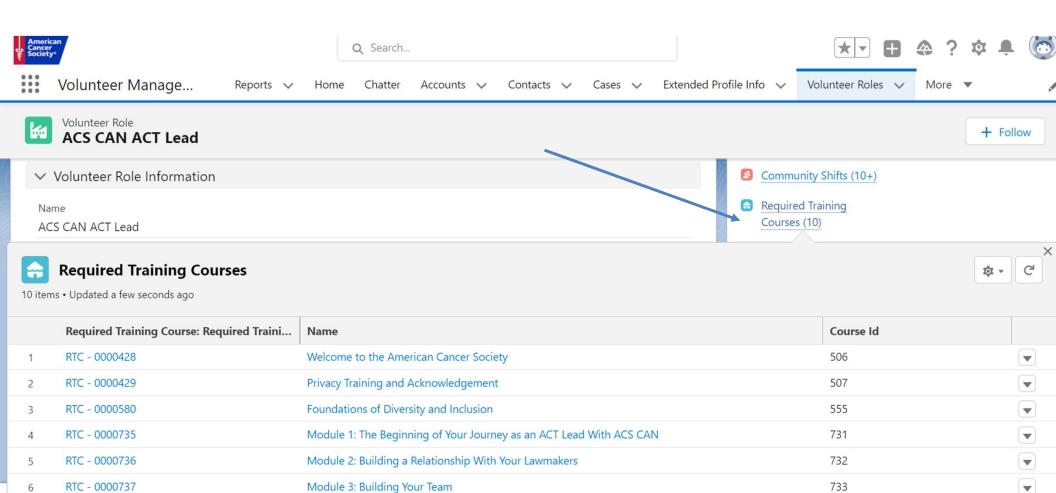
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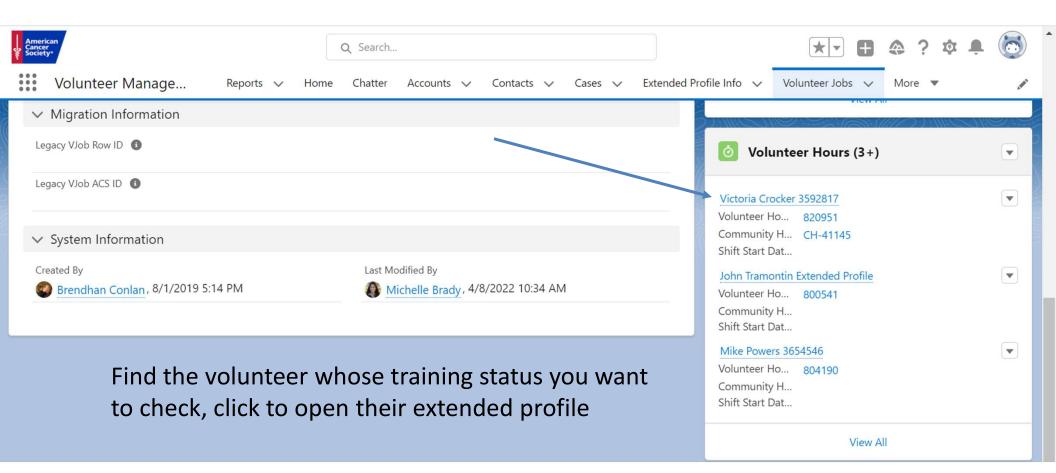
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Trainings are in a volunteer's contact record, not their extended profile

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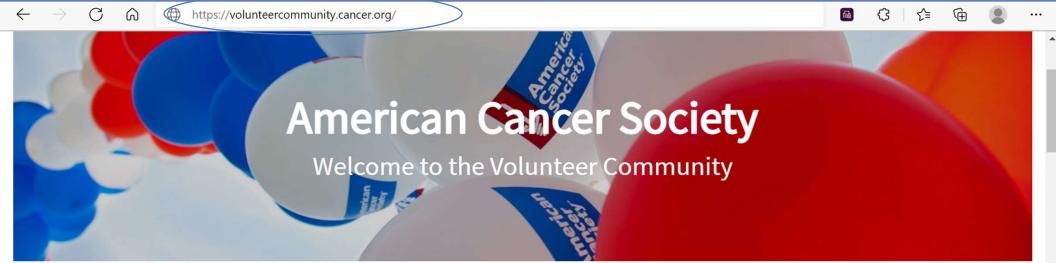
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4	Foundations of Diversity and Inclusion		001072	Foundations of Diversity and Inclusion		Not Started	11/10/2020			
5	Welcome to the 2021 Leadership Summit & Lobby Day		001338	Welcome to the 2021 Leadership Summit &	९ Lobby Day	Not Started	8/31/2021			-
6	The Ask & Hook, Sinker, Line, Sinker		001345	The Ask & Hook, Sinker, Line, Sinker		Not Started	9/10/2021			
7	Welcome to the 2021 Leadership Summit & Lobby Day		001357	Welcome to the 2021 Leadership Summit &	९ Lobby Day	Complete	9/24/2021	9/24/2021		
8	The Ask & Hook, Sinker, Line, Sinker		001357	The Ask & Hook, Sinker, Line, Sinker		Complete	9/24/2021	9/24/2021		
9	Increase Your Cultural Competence in Working with the LC	B	001475	Increase Your Cultural Competence in World	king with the LGB	Complete	11/22/2021	11/22/20		
10	State Lead Ambassador (SLA) Toolkit		001823	State Lead Ambassador (SLA) Toolkit		Not Started	2/8/2022			-
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Thank you for visiting our Volunteer Community

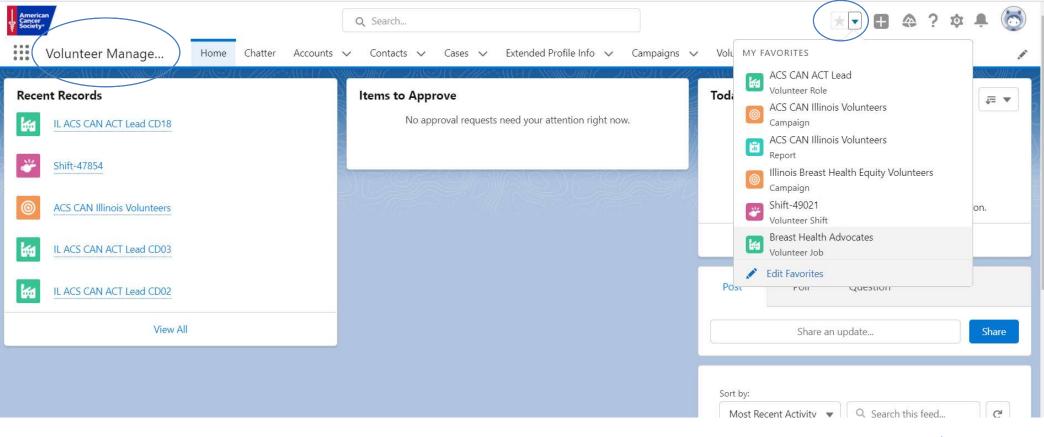
Using the filters on the left, you can explore all the volunteer opportunities that are are available. To sign up for a volunteer opportunity, a volunteer account is required.

New users: Click here to **create a volunteer account** Returning users: Please **login here**



GRM Perspective

Volunteer Management Mode & Favorites







Recruiting for Campaign Roles





VOLUNTEER ROLE ADDITIONAL INFO

Name	Health Equity: Breast Health Ambassador	Community Service Eligible	
Summary	Breast Health Advocates help educate members of their community on the importance of breast cancer screening, and share valuable resources that can help save lives.	Court Mandated Role 🕕	



SIGN UP

My American Cancer Society Volunteering

Welcome back to the Volunteer Community

My Volunteer Opportunities

NAME	SHIFT	ACTION
Health Equity: Breast Health Ambassador	Health Equity: Breast Health Ambassador CS-49021	SEE DETAILS >

My Training and Requirements

COURSE	STATUS	ACTION
Breast Cancer and the Importance of Screening	Not Started	BEGIN TRAINING >
Motivational Interviewing - How to Help People Make Healthy Changes	Not Started	BEGIN TRAINING >
		Cancer Action

Campaign Illinois Breast Health Equity Volunte	ers 🔺		+ 1	Follow Edit Mass Email Volunteers Volunteer Roster 🗸
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Staff Partner 🚯		
Emily Hall		







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