

Make your impact even **BIGGER**

GET SOCIAL

Ohio Cancer Action Day 2022

Pre-event social media

Social Media Best Practices

- Use @ to tag your lawmakers
- Include the hashtags #OhioFightsCancer, #OHCancerLobbyDay, & OHCANVol
- Include pictures in your post. Take a selfie or group shot getting ready
- Ask permission to take a photo with your lawmaker/staff and tag them in your social media posts
- Share, Like, Retweet all ACS CAN Ohio posts
- Share and like your fellow volunteers' posts and tweets (search for our # hashtags to find them!)
- **Don't wait, start posting now leading up to the event**

Pre-Event Social Media

Facebook:

I'm excited to reunite with fellow advocates from throughout Ohio during Cancer Action Day on March 30th! I'll meet with my state lawmakers in Columbus to ask them to support policies critical in the fight against cancer. Will you join me? Register at www.fightcancer.org/OHCAD2022

Today I'm taking part in Cancer Action Day with @ACSCANOH. I will share my story with @YOURLAWMAKER & @YOURLAWMAKER to ask them to support legislation that will provide cancer patients a better chance at surviving through cutting-edge tests and targeted treatment. #OHCancerLobbyDay #OHFightsCancer

Twitter:

Looking forward to reuniting with Ohioans to make a difference #OHCancerLobbyDay #OHFightsCancer