

2023 HAWAII CANCER ACTION DAY

AGENDA

- 9:00 a.m. - 9:30 a.m.** Check-In Hawaii State Capitol RM 440
- 9:30 a.m. - 10:00 a.m.** Welcome and Cancer Action Day Overview
- Welcome - Chelsea Gonzales, State Lead Ambassador
 - Logistics / Overview of Day - Cynthia Au Government Relations Director
 - 2023 Legislative Priorities
 - Representative Cory Chun Remarks
- 10:00 a.m. - 3:00 pm** Lawmaker Meetings
- 11:00 a.m.** Senate Chamber
- 12:00 p.m.** Group Photo
- 12:30 p.m.** House Chamber
- 12:30 p.m.** Lunch at Hope Lodge
- Talk Story with Patricia
 - Hope Lodge Tours
 - Report Back Forms- Online
- 3:00 p.m.** Adjourn

HAWAII 2023 LEGISLATIVE ASKS



1 Support Cancer Research in this budget: HB 1301 HD1

Cancer is the leading cause of death among Asian Americans and the second-leading cause among Native Hawaiian and other Pacific Islander individuals. All individuals should have equitable access to quality cancer care and an equal opportunity to live a healthy life. To aid in future research to improve health outcomes and decrease cancer disparities, we are asking the legislature for \$1 million over two years to fund a multi-ethnic cohort study by the University of Hawaii Cancer Center of Native Hawaiians, Pacific Islanders and Asian groups including Filipinos to provide data on the contributing factors to health disparities that currently exist.

The ASK: Will you support \$1 million in state funding over two years of a multi-ethnic cohort study by the University of Hawaii Cancer Center and vote YES on HB1301 HD1?

Support state funding of \$1 million over two years of a multi-ethnic cohort study by the University of Hawaii Cancer Center of Native Hawaiians, Pacific Islanders and Asian groups including Filipinos and collect data on the contributing factors to cancer disparities that currently exist.

- 8,460 Hawaii residents will be diagnosed with cancer this year.
- Cancer is the second leading cause of death in Hawaii with an estimated 2,620 deaths this year.
- Cancer affects everyone but it doesn't affect everyone equally.
- Cancer is the leading cause of death among Asian Americans and the second-leading cause among Native Hawaiian and other Pacific Islander individuals.
- Everyone should have equitable access to quality cancer care and an equal opportunity to live a healthy life.
- To help research to improve health outcomes and decrease cancer disparities we need data on social determinants (i.e. multigenerational households, travel distance to nearest clinic, income, cultural stigmas, etc.)
- Initial funding of the study will increase research opportunities for additional funding as a National Cancer Institute research grants.
- Breast cancer incidence and mortality were highest among Native Hawaiian women compared to any other racial or ethnic group in Hawaii.
- Lung cancer incidence is higher among Native Hawaiians as well as Filipinos.
- There are over 200,000 Filipinos in Hawaii. For every 4 people, one has Filipino ancestry.

HAWAII 2023

LEGISLATIVE ASKS



2 Ensure Access to Quality Care: Telephonic Telehealth

SB1038 SD2, HB907 HD2

Telephonic Telehealth: ACS CAN will support legislation to improve access to audio-only telehealth to help ensure that cancer patients and cancer survivors have access to appropriate medical specialists they may need. ACS CAN recognizes that telehealth increases access to quality cancer care among populations that are underserved (e.g., residents of rural communities, individuals with limited income, patients with low health literacy, and people of color). It is especially important for access to healthcare services in rural areas or areas on the neighbor islands with limited broadband access. Audio only telehealth can improve health equity and outcomes.

The ASK: Will you support telephonic telehealth access and vote YES to SB1038 SD2 and HB907 HD2?

Support audio-only telehealth and help ensure cancer patients and survivors have access to appropriate medical specialists.

- Telehealth increases access to quality cancer care among underserved populations (e.g., residents of rural communities, individuals with limited income, patients with low health literacy, and people of color).
- Telehealth improves health equity and outcomes on the neighbor islands and rural communities with limited broadband.
- ACS' Survivor Views program: 55% of respondents had a phone visit with a telehealth provider about an issue related to their cancer care that otherwise would have been an in-person office visit (not a prescription refill or appointment booking).

HAWAII 2023 LEGISLATIVE ASKS



3 Support Local Control of Tobacco Regulation SB1447 SD1

Local governments are uniquely positioned to meet the needs of the people in their communities. ACS CAN supports the ability of counties to pass laws that are proven to promote good health, well-being, and equality for cleaner, safer, healthier communities. ACS CAN supports repealing tobacco preemption to allow counties the ability to enact ordinances regulating the sale of tobacco products.

The ASK: Will you repeal tobacco preemption laws and vote YES to SB1447 SD1?

Support repealing tobacco preemption law and allow counties the ability to enact regulations on the sale of tobacco products.

- Communities suffer when counties are unable to enact stronger tobacco control laws.
- Counties in Hawaii have been successful in passing tobacco related policies such as smoke-free air laws and Tobacco 21 before the Hawaii State Legislature followed. Hawaii Island was the fourth jurisdiction in the nation to pass Tobacco 21 before the state legislature enacted this statewide.
- Tobacco preemption is a tobacco industry tactic, enacted in 2018.
- The use of tobacco products remains the nation's number one cause of preventable death. In Hawaii an estimated 1400 deaths are caused by smoking each year.
- Hawaii has continued to see the increase of youth use of electronic smoking devices and e-cigarettes.
- This measure does not affect taxes, only the state can collect taxes.

HAWAII 2023 LEGISLATIVE ASKS



4 Support Non-profit Fundraising SB667 SD2

Non-profit organizations rely on fundraising efforts to use for mission related purposes. The American Cancer Society uses funds raised through social galas and other events for cancer research grants, patient services, cancer information through the website and 24-hour hotline, and to support the operations of the Clarence T.C. Ching Hope Lodge Hawai'i, which provides free lodging for cancer patients and caregivers travelling to O'ahu for treatment. ACS CAN supports exempting the general excise tax from gross receipts from fundraising events to further the mission to save lives, celebrate lives, and lead the fight for a world without cancer.

The ASK: Will you support non-profit fundraising and vote YES to SB667 SD2?

Exempt non-profit organizations like the American Cancer Society from the Hawaii's general excise tax (GET), when fundraising for unrelated business taxable income such as fundraising events like galas.

- The American Cancer Society uses funds raised through social galas and other events for cancer research grants, patient services, cancer information through the website and 24-hour hotline, as well as to support the operations of the Clarence T.C. Ching Hope Lodge Hawai'i, which provides free lodging for cancer patients and caregivers travelling to O'ahu for treatment.
- Aligns state general excise tax (GET) law with the federal income tax code by exempting from the GET any income generated by a nonprofit for any "unrelated trade or business" as defined by the IRS.

2023 Hawaii Legislative Priorities

Victory in the fight against cancer requires bold new public policies that promote cancer prevention, early detection of cancer, and expand access to quality, affordable health care. The American Cancer Society Cancer Action Network (ACS CAN) will work with the Hawai'i State Legislature on legislative and regulatory efforts to help fund needed research, adequate access to healthcare, and to support local control. We will be making the following fact-based policies a priority and ask for your support:

Cancer Research: HB1301 HD1

Cancer is the leading cause of death among Asian Americans and the second-leading cause among Native Hawaiian and other Pacific Islander individuals. All individuals should have equitable access to quality cancer care and an equal opportunity to live a healthy life. To aid in future research to improve health outcomes and decrease cancer disparities, we are asking the legislature for \$1 million over two years to fund a multi-ethnic cohort study by the University of Hawaii Cancer Center of Native Hawaiians, Pacific Islanders and Asian groups including Filipinos to provide data on the contributing factors to health disparities that currently exist.

Ensuring Access to Quality Care: SB1038 SD2, HB907 HD2

Telephonic Telehealth: ACS CAN will support legislation to improve access to audio-only telehealth to help ensure that cancer patients and cancer survivors have access to appropriate medical specialists they may need. ACS CAN recognizes that telehealth increases access to quality cancer care among populations that are underserved (e.g., residents of rural communities, individuals with limited income, patients with low health literacy, and people of color). It is especially important for access to healthcare services in rural areas or areas on the neighbor islands with limited broadband access. Audio only telehealth can improve health equity and outcomes.

Local Control: Tobacco Prevention and Control: SB1447 SD1

Local governments are uniquely positioned to meet the needs of the people in their communities. ACS CAN supports the ability of counties to pass laws that are proven to promote good health, well-being, and equality for cleaner, safer, healthier communities. ACS CAN supports repealing tobacco preemption to allow counties the ability to enact ordinances regulating the sale of tobacco products.

Non-profit Fundraising: SB667 SD2

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For more information, contact: Cynthia Au, Hawaii Guam Government Relations Director, ACS CAN

Cynthia.Au@cancer.org/808.460.6109

American Cancer Society Cancer Action Network
 @ACSCANHI |  @ACSCANHI | fightcancer.org

2023 HAWAII CANCER ACTION DAY Lawmaker Mtg Info

Meeting Outline:

Hook: Leader makes introductions.

Line: Explain the need.

Sinker: Make the ask.



Reminders:

Be polite and professional to lawmakers and staff.

It is okay to look at your notes!

Your personal story matters more than anything else.

Your legislators work for you and your voice matters!

Take a photo!

2023 HAWAII CANCER ACTION DAY

Hook, Line, and Sinker

Hook

Who you are, where you're from -- The meeting leader introduces the group (name + where you live)

I am here as a volunteer for ACS CAN. We are meeting with legislators today to discuss our legislative priority issue...

Line

Explain the need:

Tell your personal story: Connect your personal story to the importance of the ask/issue

What is the problem we are trying to solve? _____

What is the proposed policy solution? _____

What is a data point to back up that solution? _____

Share your cancer connection and how it relates to the ask. Add your personal story:

- Why are you passionate about the fight against cancer?
- How can you find a connection to the days asks?

Sinker

Will you support _____

**Don't forget the "thank you"!
The appreciation goes a long way**



#HICancerActionDay

SCRIPT

HOOK, LINE, SINKER



THE HOOK:

Hi Representative/Senator "lawmaker name" my name is "your name" and I am a constituent in your district/ volunteer with American Cancer Society Cancer Action Network. Thanks so much for taking the time to meet with us today. The other volunteers today are "names". As someone who has been impacted by cancer, I wanted to talk to you about our priorities this year and ask for your support.

THE LINE:

Tell a VERY BREIF personal tie to and how it related to these issues. Why you care!

You include any talking points about the issues we covered.

THE SINKER:

Today, we are asking for your support on four priorities:

- Support \$1 million in state funding over two years of a multi-ethnic cohort study by the University of Hawaii Cancer Center and vote YES on HB1301 HD1
- Support telephonic telehealth access and vote YES to SB1038 SD2 and HB907 HD2
- Repeal tobacco preemption laws and vote YES to SB1447 SD1
- Support non-profit fundraising and vote YES to SB667 SD2

Response options depending on response lawmaker gives to your asks:

- If answer is YES: "Thank you so much for your support and for meeting with us today."
- If answer is UNSURE: "Can we get you any more information on the issue to gain your support? Can I leave my contact information in case you have further questions when deciding how you will vote?"
- If answer is NO: "Thank you for your time and consideration today, please don't hesitate to contact me if you have further questions prior to your final vote on this important issue."

THE CLOSE:

Before we leave, can we take a photo with you?

Thank you for taking the time to meet with all of us and for all that you do for the people of Hawaii and your support of cancer related issues.

2023 HAWAII CANCER ACTION DAY

NEXT STEPS!

How was your meeting? Let us know by completing the Report Back Form. One form per lawmaker meeting.



Scan to complete the
Report Back Form

Sample Social Media Posts:

Thank you @LAWMAKERHANDLE for meeting with @ACSCANHI volunteers and staff during #HICancerActionDay!

We are meeting with lawmakers to discuss issues affecting cancer patients #HICancerActionDay (attach photo)

Stay Involved:

Email Cynthia Au, Hawaii Government Relations Director to become more involved at Cynthia.Au@cancer.org



#HICancerActionDay