

## Helpful Hints for Poster Printing

We have created three poster designs for PRIDE. They are all sized the same and have the same parameters for printing:

22" x28"

Portrait format



The print file for each poster has been provided to you as a **high-resolution (print-quality) PDF file**. Most quick-print shops, including Fedex and the UPS Store require this type of file to print.

The posters may be printed either digitally or offset. Most quick-printers print digitally.

The PDF file has been set up in the following way:

- Four-color process (CMYK)
- Full bleed (color goes completely to the edge)
- One-sided
- No crop marks

**If you are only going to use your poster once, choose a 100# text paper.** You can choose whether you prefer gloss (a lot of light reflection) or matte (dulled light reflection) paper.

If you think you will use your poster more than once, **choose 10 pt cover stock.**

If your printer does not offer these specific paper weights, choose the next highest paper weight available, rather than going down in paper weight.