

# 2025 BREAKOUT DESCRIPTIONS



## **Building the Base-**

While nearly every volunteer followed a unique path to joining ACS CAN, there are common best practices for paving such a path for others. Join this breakout to learn about successful base building strategies and opportunities.

**Presenter: Leslie Ferreira & Cyndie Navarro-Davila**

## **Demonstrating Impact and Fueling the Mission-**

Volunteer fundraising plays a crucial role in fueling ACS CAN's mission. Join this session to hear more about the impact that ACS CAN is making in the fight against cancer and how you can share that impact with others to encourage them to support our work.

**Presenter: Molly Waite**

## **Welcome! We're so glad you're here-**

If you are new, newer or newish to ACS CAN this is the session for you! Join us for an overview of the work that we do, the incredibly valuable role you play as a legislative Ambassador and the actions you can take to help fight cancer.

**Presenter: Jeff Martin & Jose Ramos**

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## **The Power of Power Analysis-**

Looking to build or strengthen your relationship with a state or federal lawmaker? Eager to see that campaign win you've been working toward? Then you need power analysis – a powerful tool for designing campaigns that win. Join us to hear why this tool works and how to use it.

**Presenter:** *Lori Davies & Kathy Flaherty*

## **Youth Passion Project Symposium-**

Curious about the impactful work being directed by ACS CAN Society of Emerging Leaders (SEL) advocates within their local communities? Join this session to explore a variety of youth volunteer-led passion projects, discover how they are driving meaningful change, and gain insight into how to start your own initiatives! Come learn how you can support these ongoing efforts to make a significant impact on cancer advocacy and community health.

**Presenter:** *Phillip Nguyen & Kira Sano, with members from Society of Emerging Leaders*

## **What goes on behind closed doors-**

Hear from a former legislative staffer about the inner workings of a lawmaker's office. Learn about the different staff roles in the office, how information gets to the lawmaker, who you should you get to know and most importantly the power of your voice as a constituent.

**Presenter:** *Robert Park*



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## **Tu Historia Puede Hacer la Diferencia (Your Story Can Make A Difference)-**

**(This is a bilingual breakout)** Nuestra historia es una de las claves que nos diferencia del resto de personas. Aquí aprenderás como al compartir tu voz para marcar la diferencia es poderoso. Compartir tu historia hace que las estadísticas y los datos se vuelvan reales.

**Presenter: Claudia Favila & Priscilla Cabral**

## **Grant Teams in Action-**

The ACS CAN grant teams are working to empower communities to take action. VIVE - Vidas Importantes Vecindarios Elevados is working with the Hispanic/Latino community, RICE - Rooted in Community Empowerment is working with the African-American community, STPAT - Stanislaus Tobacco Prevention Action Team is working with the Hispanic/Latino community, and VIVA - Voices Inspiring Valley Action is working with rural communities. Join this session to hear from grant staff about the work they are doing and the difference they are making.

**Presenter: Melissa Curiel, Joi Williams, Angelica Garcia, Dulce Velazquez & Lupe Delgado**

## **Regional Breakouts-**

An opportunity for volunteers in each area to connect with one another and plan for the upcoming year with a focus on engagement with California House members, fundraising and volunteer engagement.

**Presenter: Calyn Kelley, Jasmine Buenrostro, Melissa Curiel, & Spencer Lyons**

