

# 2022 Cancer Action Day Ohio Power Hour Instructions



If we invite your lawmaker to meet with you on March 29<sup>th</sup> (virtual meeting) or March 30<sup>th</sup> (in-person meeting) during Cancer Action Day and they are unable to meet with their constituents, it is important for you to make your asks in a specific and targeted approach.

If you do have a meeting scheduled with your lawmaker, **DO NOT** on your own decide to follow the power hour steps instead of attending your lawmaker appointment. We go to great lengths to schedule these meetings. It reflects poorly on our organization when staff/volunteers stand up lawmakers for appointments.

## Power Hour:

- 1) 10:30 am = call your lawmakers office
- 2) 10:45 am = email your lawmaker
- 3) 10:55 am = Tweet or go to Facebook with message to lawmaker

**Phone call:** 10:30 am – Call your lawmaker (phone number in your email) and deliver the message below. Use the same message to draft an email to your lawmaker. The voicemail message should be short but you can expand your cancer story in your email. (Example Below)

## Example Power Hour Message ready for editing with your personal story:

**Step One - Introduction:** “My name is xx and I live in xx. I am calling as part of the American Cancer Society Cancer Action Network’s Cancer Action Day because cancer has touched me and my family personally.

**Step Two – [Your brief story, my example:** I am calling because I have seen far too many of my friends and family battle cancer.] *Watching my loved ones suffer with cancer motivated me to advocate for any cancer prevention method we can enact. You have the power to save lives and improve patients’ quality of life in our great state by supporting:*

## Step Three – Your ask (remember to adjust accordingly for House and Senate members)

- The passage of House Bill 135, the copay accumulator bill, which protects Ohioans from practices that increase patients’ cost burden for certain medications. And
- Supporting House Bill [insert bill number] to expand appropriate coverage of biomarker testing for public and private insurance plans as well as Medicaid?

## Next, send an email:

Edit the above message but add in a personal touch by integrating more of your story. Your elected officials’ email addresses are in the main email.

**Finally, social media:** I left a message for [state reps. Name] today as part of #OHCancerLobbyDay because #OhioFightsCancer. Pls support cancer prevention in OH. You have the power to make a difference.  
#MyHouse2TheStatehouse

Follow up with Ohio’s ACS CAN Government Relations Director with follow up questions: [leo.almeida@cancer.org](mailto:leo.almeida@cancer.org)