

After your meetings.....NOW WHAT?

# NOW WHAT



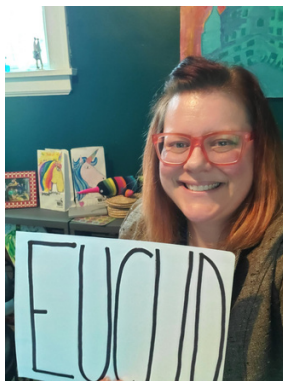
Ohio Cancer Action Day March 30, 2022

## Letters to the Editor:

Tell everyone about your meeting with a Letter to the Editor. We have drafts you can edit and submit, contact our Media Advocacy staff Michelle.Zimmerman@cancer.org to get started! Let your community know how your meeting went with your state representatives!

**Share your photo with ACS CAN with your hometown:** email your picture to Robyn.Kaltenbach @cancer.org or text it to 440-781-6209


## Examples:



**Social media:** We have lots of social media samples for you in our "Social Media" section of our training guide to use pre & post-event, but first, be sure you are following us on social media:

 [www.facebook.com/ACSCANOH](https://www.facebook.com/ACSCANOH) (@ACSCANOH)

 [www.twitter.com/acscan\\_oh](https://www.twitter.com/acscan_oh) or @ACSCAN\_OH

 [www.instagram.com/acscan\\_oh](https://www.instagram.com/acscan_oh) or @acscan\_oh

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1. **Report Back Form**
2. **Thank you note to lawmaker**
3. **Let us help you tell the world (our your community) through a Letter to the Editor**
4. **Social Media**

- **Report Back Survey:** Take just a few minutes to let us know how your lawmaker meetings went today. We'll use your notes to do some follow-up of our own with your lawmaker. Paper surveys will be included in your packet along with a link for digital (preferred) feedback.
- Let us know if they had any questions.
- The ideal response is for your lawmakers to support HB 135 and our biomarker legislation.
- Did your lawmakers agree to support HB 135 or biomarker legislation?
- Or, did they say they will not support our asks? What was their response?

**Thank you email to lawmaker:** Take a minute to thank your lawmaker and/or their staff for taking time to meet with you and ACS CAN. Send a personalized card to them as well!

1. Thank your lawmakers for taking the time to meet with you during ACS CAN's Ohio Cancer Action Day.
2. Repeat your story. Remind them why their support is so important to you.
3. Did they agree or disagree? Did you get a "maybe" or "I'll get back with you?"
4. Agree: Thank you for their support. I am hopeful that together we can prevent cancer.
5. Disagree/Maybe: I've asked my staff partner at ACS CAN to follow up with you regarding our meeting today. I know they will have more information to share and hope to see you supporting these lifesaving policies in the future.
6. "I'll get back with you": I've asked my staff partner with ACS CAN to follow up with you regarding our meeting today. I know they will have more information to share and hope to see you supporting these lifesaving policies in the future.

Be sure to let staff know if you've promised follow-up from them.

**Help us make an even bigger impact with our stories by tagging your lawmakers on social media**