



## MEMORANDUM

**TO:** INTERESTED PARTIES  
**FROM:** ELIZABETH HARRINGTON, PUBLIC OPINION STRATEGIES  
JEFF HORWITT, HART RESEARCH  
**CC:** AMERICAN CANCER SOCIETY CANCER ACTION NETWORK  
**DATE:** AUGUST 27, 2024  
**SUBJECT:** KEY FINDINGS – ARIZONA STATEWIDE SURVEY

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### KEY FINDINGS

- 1. 6 in 10 (60%) voters in Arizona say their state has gotten off on the wrong track.** This is much more negative than voters nationally (49% wrong track) when asked about their state.
- 2. The most important issue to voters in Arizona is consistent with what is most important to voters nationally – inflation and the cost of living (32% first choice / 52% combined 1<sup>st</sup>/2<sup>nd</sup> choices).** The top issues consistently across most demographic audiences in Arizona are the cost of living, immigration and border security, and protecting democracy.
- 3. 8 in 10 voters (82%) in Arizona say a candidate’s position on access to affordable, comprehensive health coverage is important to them when deciding who to vote for, including 45% who say a candidate’s position is very important to them.** Majorities of Republicans (73%), Independents (79%) and Democratic voters (94%) say a candidate’s position on access to affordable comprehensive health care is an important factor in their vote decision.
- 4. A majority of voters (60%) across the state do not believe the health care system is meeting the needs of most Arizona residents.** Conversely though, a majority of voters (62%) say the health care system is meeting the needs of their family.
- 5. The most important health care issue for voters in Arizona is addressing health insurance costs: 1) Out-of-pocket health insurance costs, such as copays & deductibles (23% first choice / 47% combined 1<sup>st</sup>/2<sup>nd</sup> choices), 2) Cost of monthly health insurance premiums (22% first choice / 39% combined 1<sup>st</sup>/2<sup>nd</sup> choices), and 3) Providing health coverage to all Arizona residents (23% first choice / 33% combined 1<sup>st</sup>/2<sup>nd</sup> choices).** Lowering out-of-pocket costs is the top health care issue for Hispanic/Latino voters (30% first choice), Independents (29% first choice), and voters ages 18-44 (25% first choice).

- 6. Majorities of voters say these should be high or very high priorities to improve the health care system at the state level:**
- a. Making sure all health insurance plans cover medical tests, screenings, preventive care and treatments recommended by a patient's doctor (77% very high/high priority all voters, 65% Republicans, 80% Independents, 90% Democrats).
  - b. Lowering the cost of what residents pay monthly and out-of-pocket for health insurance premiums, copays, and deductibles (72% very high/high priority all voters, 63% Republicans, 72% Independents, 81% Democrats).
  - c. Ensuring all residents have access to affordable, comprehensive health insurance coverage (67% very high/high priority all voters, 46% Republicans, 72% Independents, 90% Democrats).
- 7. Medical debt is prevalent in Arizona. Majorities (56%) of voters report they or an immediate family member currently have or have had medical debt.** Virtually all voters (98%) believe medical debt is experienced by at least a few people in Arizona, including 68% who say it is experienced by many.
- 8. More than 7 in 10 (72%) Arizona voters believe access to medical care is a problem where they live.** This includes 34% saying it is a “major problem” where they live. The groups most likely to say access to medical care is a problem where they live include those living in the North region (90%), Democratic voters (84%), those living in the Pima/South region (79%), and women (77%).
- 9. Access to affordable health coverage is an even bigger problem in the communities where they live for voters in Arizona (86% total problem/43% major problem).** The groups most likely to say access to affordable health coverage is a problem where they live include Democratic voters (95%), those living in the North region (93%) and women (91%).
- 10. There is overwhelming support overall for all the health care policy proposals we tested. A majority of voters “strongly support” four out of five of the policy proposals. Majorities of voters in Arizona across party support each of the health care policy proposals we tested.**

<i>Ranked by %Total Support – All Voters</i>	<b>All Voters</b>	<b>GOP</b>	<b>Ind</b>	<b>Dem</b>
Ensuring patients who qualify receive the full benefits from financial assistance or drug discount programs	<b>89%</b>	<b>80%</b>	<b>90%</b>	<b>98%</b>
Increasing and expanding patient access to services and programs that address medical debt	<b>87%</b>	<b>77%</b>	<b>93%</b>	<b>98%</b>
Increasing federal funding to make cancer screenings and diagnostic tests free for patients	<b>86%</b>	<b>76%</b>	<b>86%</b>	<b>97%</b>
Increasing federal funding for cancer research for the discovery of new treatments, therapies, and cures	<b>85%</b>	<b>74%</b>	<b>87%</b>	<b>97%</b>
Making permanent the enhanced premium tax credits the federal government provides to help working adults who qualify purchase an Affordable Care Act Marketplace health plan	<b>77%</b>	<b>62%</b>	<b>77%</b>	<b>96%</b>

**11. Majorities of Arizona voters say they would be more likely (56%) to vote for a political candidate who supports this proposal to make permanent the ACA enhanced premium tax credits. Only 16% say they would be less likely to vote for a candidate who supports it and 26% say a candidate's support of the proposal would not impact their vote one way or the other.**

- Majorities of Democratic voters (86%), caregivers (68%), women (64%), voters ages 65+ (64%) and Hispanic/Latino voters (59%) say they would be more likely to vote for a candidate who supported making permanent the ACA enhanced premium tax credits.
- Independent voters are a double-digit net positive on this measure (50% more likely, 15% less likely, 35% no impact) while Republican voters are a single-digit net positive (34% more likely, 30% less likely, 34% no impact).

## **METHODOLOGY**

*On behalf of American Cancer Society Cancer Action Network, Public Opinion Strategies and Hart Research conducted an Arizona statewide mixed mode survey (phone and text-to-web) of N=600 registered voters. This survey was conducted as a statewide survey in Arizona with regional and demographic statewide quotas based on the Census and voter file population statistics. This survey includes N=23 interviews that were conducted July 11-16, 2024 in the state as part of ACS CAN's national telephone survey of registered voters, with the remaining N=577 interviews conducted July 11-18, 2024 via a mix of phone interviewing and text-to-web interviewing. The statewide survey results have a margin of error of +/- 4.0 percentage points.*