

# Impact at a Glance



For 23 years, the American Cancer Society Cancer Action Network (ACS CAN) has engaged volunteers across the country to use their voices to advocate for public policy change to save lives from cancer. In 2024, we made monumental strides in achieving impact toward our mission to advocate for evidence-based public policies to reduce the cancer burden for everyone.



ACS CAN impacted more than **29 million lives** through incredible advocacy work to improve equitable access to care, reduce and prevent tobacco use, accelerate access to innovation and improve patient navigation policies for cancer patients and their families.



**More than a half a million** people gained health insurance due to ACS CAN's ongoing efforts to support implementation of Medicaid expansion in **North Carolina**.



ACS CAN's efforts yielded significant impact through increased Fiscal Year 2024 cancer research and program funding, including a **\$300 million** increase to the National Institutes of Health base budget and **\$120 million** for the National Cancer Institute.



Grassroots advocacy was powered by ACS CAN volunteers who directly contacted members of Congress nearly **125,000** times via email, phone calls and social media interaction to advocate for our priorities related to Fiscal Year 2024 funding.



Thanks to ACS CAN's relentless advocacy, Congress passed a Fiscal Year 2024 **appropriations bill** that **for the first time** included **\$12.5 million** in dedicated funding for the development of palliative care research and **\$6 million** to fund a new initiative for improving cancer outcomes for Native American people.



ACS CAN volunteers generated more than **24,000** messages and **5,500** phone calls to lawmakers' offices to help move our priorities forward in the Fiscal Year 2025 Continuing Resolution.



Nearly **80,000** Lights of Hope honored loved ones nationwide as part of ACS CAN's 14th annual Lights of Hope event, which raised more than **\$834,000**.



ACS CAN volunteers took nearly **366,000** online actions in support of advocacy campaigns.



ACS CAN was successful in advancing Prostate-Specific Antigen Screening for High-Risk Insured Men (PSA for HIM) legislation in **Washington, D.C., Delaware and Tennessee** to help reduce barriers and increase access to care for men over 40 who are at high risk for prostate cancer.



Advocates took more than **42,000** actions as part of ACS CAN's 2024 nonpartisan Cancer Votes electoral program to inform candidates and the public on the actions lawmakers can take to prioritize cancer. Advocates secured **93 candidate promises** to continue to fund cancer research.



ACS CAN's advocacy led to expanded insurance coverage of comprehensive biomarker testing in **Colorado, Connecticut, Florida, Indiana, Iowa and Pennsylvania**. To date, **20 states** have adopted similar laws to expand coverage of this important testing.