

SLA Summit | Breakout Descriptions

May 6 - Habits to Live by: Leading Your Team and Empowering Your ACT Leads

Looking for tips and fresh ideas to lead, support and motivate your volunteer team? You've come to the right place! Join us as we highlight the 7 Habits of Highly Effective SLAs with a special focus on working to set and achieve team goals, recruiting and training ACT Leads, and maintaining strong communication channels within your team. Featuring multiple state SLAs, this session will review all 7 habits with a closer look at habits 2, 6, and 7.

May 11 - Amplify, Advocate and Organize: Using Social Media in Your Role as a Volunteer Leader

Through this training, we'll be empowering volunteers to be ACS CAN's voice on social media, a powerful advocacy and organizing tool. Come ready to learn from your peers and from staff on ways to use your existing Facebook and Twitter accounts to help get ACS CAN's cancer advocacy work in front of more people. This breakout speaks to habit 5 in the "7 Habits of Highly Effective SLAs."

May 13 - Listen, Learn, Act: Building Diverse and Inclusive Volunteer Teams

This session will discuss opportunities, challenges, and strategies for building diverse and inclusive teams. From goal setting to implementation, this session will walk you through some key steps to help ensure that we are recruiting and engaging volunteers that truly reflect the communities in which they live. However far along you are in the process, , this session can help you get a fresh perspective on inclusive team development and diverse leadership. This session speaks to habits 2 and 6 in the "7 Habits of Highly Effective SLAs."

May 18 - Fundraising: The Power of "Together"

Fundraising is better when we do it together! Come learn from your peers about ways to apply a team approach to raise more money and have more fun in the process. This session will provide you with ideas, tools, and resources to be a leader in this space as you guide your own team to achieve your state's fundraising goals. This breakout speaks to habit 3 in the "7 Habits of Highly Effective SLAs."