



CANCERvotes


**PUBLIC OPINION
STRATEGIES**
turning questions into answers


**HART
RESEARCH**
Every voice heard. Every opinion counted.



ACS CAN Wisconsin Statewide: Key Findings

August 27, 2024

Methodology:



PUBLIC OPINION
STRATEGIES



HART
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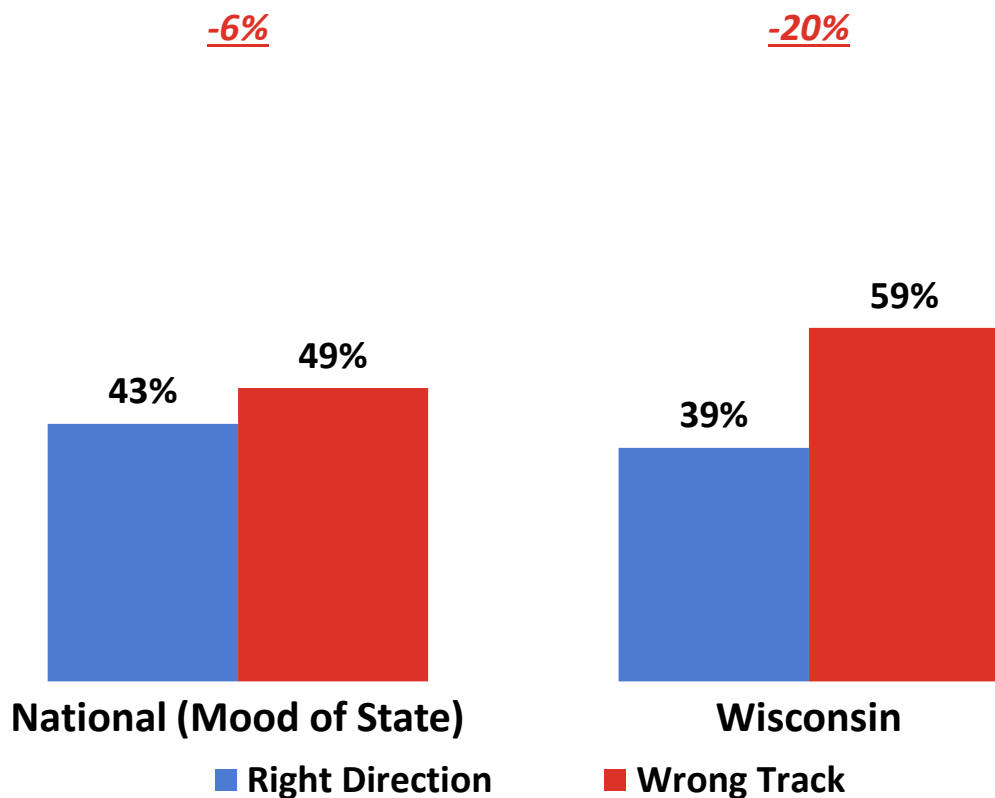
- Public Opinion Strategies and Hart Research conducted a Wisconsin statewide mixed mode (phone and text-to-web) survey of N=600 registered voters on behalf of ACS CAN.
- The survey was conducted July 11-16/24-28, 2024.
- The margin of error for a sample of N=600 registered voters is +/- 4.0% at a 95% confidence level.



CANCERvotes

Key Findings

Roughly 6 in 10 voters in Wisconsin say their state has gotten off on the wrong track. This is more negative than voters nationally when asked about their state.



<i>Wisconsin Data</i>	Right Direction	Wrong Track	Net Difference
All Voters	39%	59%	-20%
Men (47%)	39%	58%	-19%
Women (52%)	38%	59%	-21%
Ages 18-44 (34%)	41%	55%	-14%
Ages 45-64 (39%)	34%	65%	-31%
Ages 65+ (27%)	43%	54%	-11%
White Voters (88%)	39%	59%	-20%
Voters of Color (12%)*	40%	55%	-15%
Republicans (45%)	14%	85%	-71%
Independents (13%)	32%	59%	-27%
Democrats (42%)	68%	30%	+38%

*Small Sample (N=71)

Would you say things in (INSERT STATE) are going in the right direction, or have they pretty seriously gotten off on the wrong track?

The most important issue to voters in Wisconsin is consistent with what is most important to voters nationally – inflation and the cost of living.

Ranked by % First Choice – Wisconsin

	National		Wisconsin	
	First Choice	Combined 1 st /2 nd Choices	First Choice	Combined 1 st /2 nd Choices
<i>Inflation and Cost of Living</i>	31%	47%	32%	51%
<i>Protecting Democracy</i>	19%	25%	19%	30%
<i>Immigration and Border Security</i>	11%	27%	11%	27%
<i>Access to Reproductive Health</i>	6%	17%	9%	19%
<i>Affordable Health Coverage</i>	6%	17%	7%	21%
<i>Taxes and Government Spending</i>	8%	18%	7%	17%
<i>Economy and Jobs</i>	10%	22%	6%	15%
<i>Crime</i>	4%	12%	3%	8%
<i>All of the Above</i>	2%	2%	1%	1%
<i>Other</i>	3%	5%	4%	4%

*Which one of the following issues is the most important to you personally? Which is the next most important issue?
And, if you had to pick the most important issue, which would it be?*

Wisconsin Data: The top issues consistently across most demographic audiences in Wisconsin are the cost of living and protecting democracy.

All Voters	Men (47%)	Women (52%)	Ages 18-44 (34%)	Ages 45-64 (39%)	Ages 65+ (27%)	White Voters (88%)	Voters of Color* (12%)	Republicans (45%)	Independents (13%)	Democrats (42%)
Inflation and Cost of Living 32%	Inflation and Cost of Living 30%	Inflation and Cost of Living 35%	Inflation and Cost of Living 36%	Inflation and Cost of Living 31%	Inflation and Cost of Living 29%	Inflation and Cost of Living 32%	Inflation and Cost of Living 31%	Inflation and Cost of Living 44%	Inflation and Cost of Living 37%	Protecting Democracy 36%
Protecting Democracy 19%	Protecting Democracy 22%	Protecting Democracy 17%	Protecting Democracy 17%	Protecting Democracy 19%	Protecting Democracy 23%	Protecting Democracy 19%	Protecting Democracy 18%	Immigration & Border Sec. 21%	Protecting Democracy 20%	Access to Rep. Health 20%
Immigration & Border Sec. 11%	Immigration & Border Sec. 12%	Access to Rep. Health 12%	Access to Rep. Health 15%	Immigration & Border Sec. 17%	Immigration & Border Sec. 11%	Immigration & Border Sec. 11%	Economy and Jobs 19%	Taxes and Gov. Spending 12%	Immigration & Border Sec. 9%	Inflation and Cost of Living 18%

Less Than College (65%)	College + (35%)	Milwaukee (37%)	Madison (20%)	Green Bay (19%)	Balance of DMAs (24%)	Caregivers (26%)	Not Caregivers (74%)	Cancer Household (54%)	Not Cancer Household (46%)	Priv. Health Insurance (46%)	Medicare (20%)	Medicaid (20%)
Inflation and Cost of Living 33%	Inflation and Cost of Living 30%	Inflation and Cost of Living 30%	Inflation and Cost of Living 29%	Inflation and Cost of Living 38%	Inflation and Cost of Living 34%	Inflation and Cost of Living 33%	Inflation and Cost of Living 32%	Inflation and Cost of Living 33%	Inflation and Cost of Living 31%	Inflation and Cost of Living 34%	Inflation and Cost of Living 33%	Inflation and Cost of Living 26%
Protecting Democracy 17%	Protecting Democracy 23%	Protecting Democracy 21%	Protecting Democracy 22%	Protecting Democracy 17%	Protecting Democracy 16%	Protecting Democracy 19%	Protecting Democracy 19%	Protecting Democracy 17%	Protecting Democracy 22%	Protecting Democracy 18%	Protecting Democracy 22%	Protecting Democracy 21%
Immigration & Border Sec. 13%	Access to Rep. Health 13%	Immigration & Border Sec. 10%	Access to Rep. Health 12%	Immigration & Border Sec. 12%	Immigration & Border Sec. 12%	Immigration & Border Sec. 13%	Immigration & Border Sec. 10%	Immigration & Border Sec. 11%	Immigration & Border Sec. 11%	Immigration & Border Sec. 11%	Immigration & Border Sec. 9%	Immigration & Border Sec. 13%

*Small Sample (N=71)

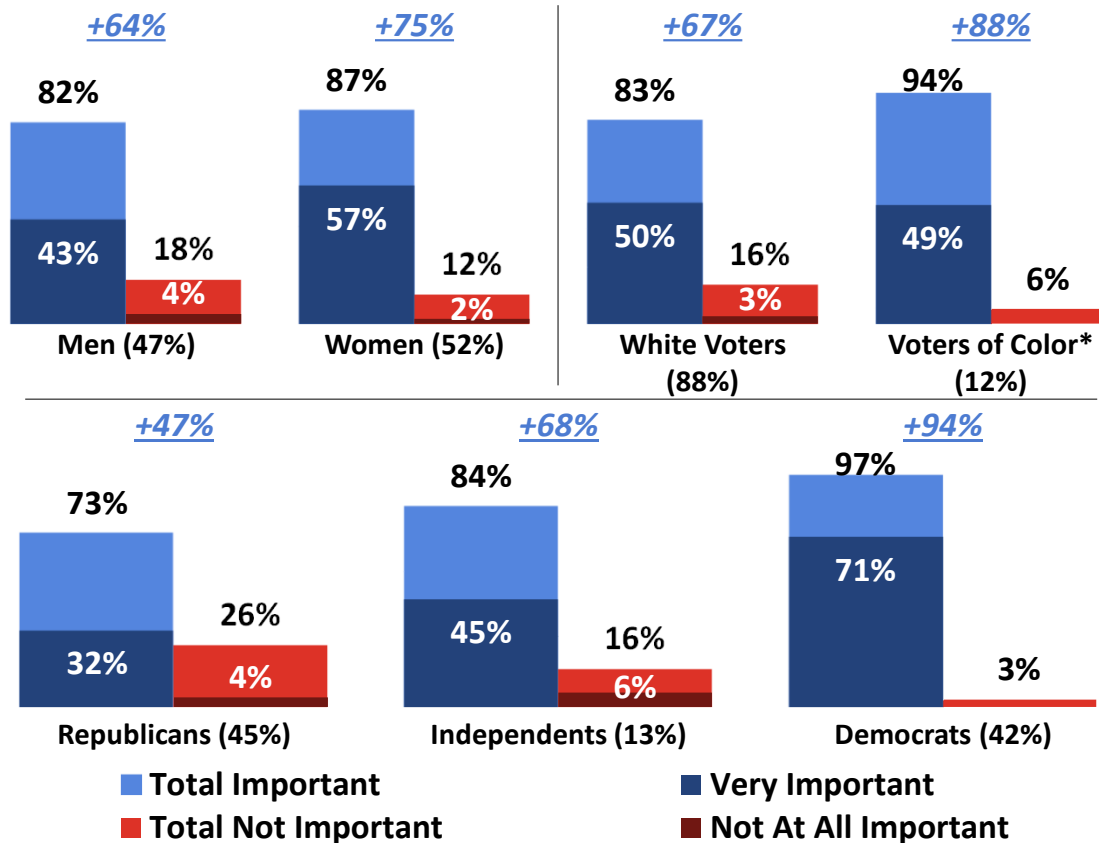
Ranked by First Choice

Which one of the following issues is the most important to you personally? Which is the next most important issue?
And, if you had to pick the most important issue, which would it be?

More than 8 in 10 voters say a candidate's position on access to affordable, comprehensive health coverage is a vote determining factor. Women and Democrats feel this even more strongly.

	National	Wisconsin
Very Important	45%	50%
Total Important	81%	85%
Total Not Important	18%	15%
Not At All Important	8%	3%
Net Difference	+63%	+70%

Wisconsin Data

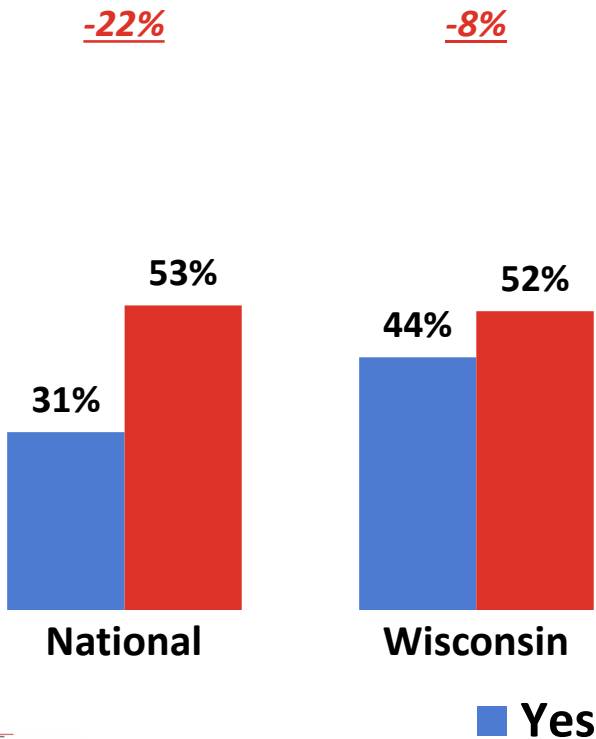


*Small Sample (N=71)

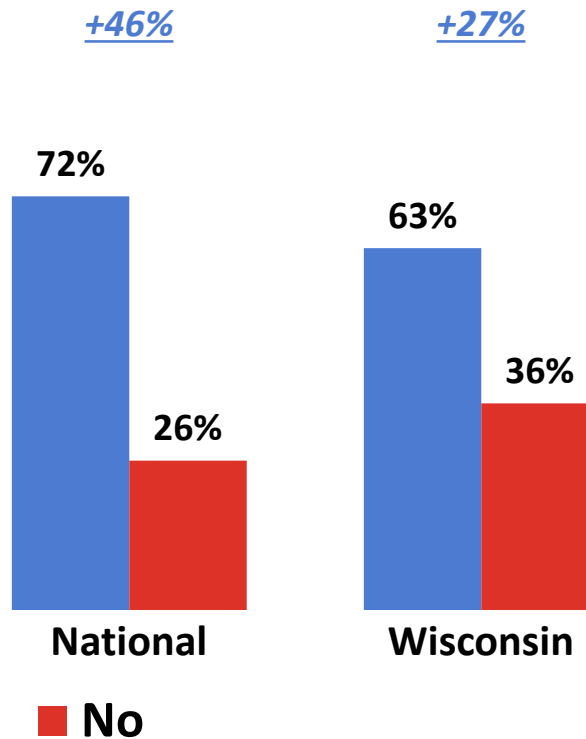
And, how important is a candidate's position on access to affordable, comprehensive health care coverage to you when deciding who to vote for? Is it...

A majority of Wisconsin voters say the health care system is not meeting the needs of most of the state's residents.

Is the current health care system meeting the needs of most Wisconsin residents?



Is the current health care system meeting the needs of you and your family?



Wisconsin Data	
Yes on Both	39%
No on Both	30%
No on Both (30%)	
Uninsured*	66%
Voters of Color*	42%
Currently Have Medical Debt	41%
Women College +	40%
Balance of DMAs	39%
Women Ages 18-54	36%
Green Bay	36%
College Graduates	36%
Caregivers	36%
Medicaid: Someone Else	35%

*Small Sample (N=30-71)

Wisconsin Data: Health Care System Meeting Needs by Key Sub-Groups

Health Care System Meeting Needs of Most State Residents

	Yes	No	Net Difference
All Voters	44%	52%	-8%
Men (47%)	46%	50%	-4%
Women (52%)	41%	54%	-13%
White Voters (88%)	44%	51%	-7%
Voters of Color (12%)*	37%	61%	-24%
Republicans (45%)	47%	50%	-3%
Independents (13%)	36%	54%	-18%
Democrats (42%)	43%	54%	-11%
Low Inc./Working Class (48%)	44%	52%	-8%
Middle Class (38%)	41%	55%	-14%
Upper Class/Well-To-Do (14%)	49%	48%	+1%
Private Health Insurance (46%)	38%	59%	-21%
Medicare (20%)	50%	46%	+4%
Medicaid (20%)	51%	42%	+9%

Health Care System Meeting Needs of You/Your Family

	Yes	No	Net Difference
All Voters	63%	36%	+27%
Men (47%)	67%	33%	+34%
Women (52%)	61%	38%	+23%
White Voters (88%)	65%	34%	+31%
Voters of Color (12%)*	49%	50%	-1%
Republicans (45%)	60%	39%	+21%
Independents (13%)	56%	42%	+14%
Democrats (42%)	69%	31%	+38%
Low Inc./Working Class (48%)	60%	40%	+20%
Middle Class (38%)	66%	34%	+32%
Upper Class/Well-To-Do (14%)	70%	30%	+40%
Private Health Insurance (46%)	60%	40%	+20%
Medicare (20%)	74%	26%	+48%
Medicaid (20%)	70%	30%	+40%

*Small Sample (N=71)

Most Important Health Care Issue: Addressing health care costs, particularly out-of-pocket costs is the most important health care issue in Wisconsin.

Ranked by % First Choice – Wisconsin

	National		Wisconsin	
	% First Choice	% Combined 1 st /2 nd Choices	% First Choice	% Combined 1 st /2 nd Choices
<i>Out-of-pocket health insurance costs, such as copays & deductibles</i>	23%	42%	27%	51%
<i>Providing health coverage to all Wisconsin residents</i>	16%	26%	21%	35%
<i>The cost of monthly health insurance premiums</i>	19%	35%	20%	37%
<i>The costs of prescription medicines</i>	14%	29%	11%	24%
<i>Ability to find doctors that accept your health insurance plan</i>	9%	20%	9%	17%
<i>Surprise medical bills</i>	5%	12%	5%	12%
<i>Access to comprehensive health insurance plans</i>	6%	13%	4%	10%
<i>Racial disparities in health care</i>	4%	10%	2%	9%
<i>Lack of doctors (Volunteered Response)</i>	N/A	N/A	<1%	<1%
<i>Something else</i>	0%	1%	0%	<1%
<i>All of These</i>	1%	1%	<1%	<1%

From the following list, which health care issue is most important to you? And, which is the next most important to you?

Wisconsin Data: Top 3 Health Care Issues by Gender and Age

All Voters	Men (47%)	Women (52%)	Ages 18-44 (34%)	Ages 45-64 (39%)	Ages 65+ (27%)
OUT-OF-POCKET 27% First 51% Combined	OUT-OF-POCKET 27% First 53% Combined	OUT-OF-POCKET 27% First 48% Combined	HEALTH COVERAGE FOR ALL RESIDENTS 31% First 46% Combined	OUT-OF-POCKET 35% First 59% Combined	OUT-OF-POCKET 24% First 46% Combined
HEALTH COVERAGE FOR ALL RESIDENTS 21% First 35% Combined	HEALTH COVERAGE FOR ALL RESIDENTS 24% First 37% Combined	HEALTH COVERAGE FOR ALL RESIDENTS 19% First 34% Combined	OUT-OF-POCKET 21% First 45% Combined	MONTHLY HEALTH INSURANCE PREMIUM COSTS 21% First 40% Combined	COST OF PRESCRIPTION MEDICINES 20% First 39% Combined
MONTHLY HEALTH INSURANCE PREMIUM COSTS 20% First 37% Combined	MONTHLY HEALTH INSURANCE PREMIUM COSTS 22% First 41% Combined	MONTHLY HEALTH INSURANCE PREMIUM COSTS 18% First 35% Combined	MONTHLY HEALTH INSURANCE PREMIUM COSTS 19% First 35% Combined	HEALTH COVERAGE FOR ALL RESIDENTS 16% First 31% Combined	MONTHLY HEALTH INSURANCE PREMIUM COSTS 19% First 37% Combined

Ranked by First Choice

From the following list, which health care issue is most important to you? And, which is the next most important to you?

Wisconsin Data: Top 3 Health Care Issues by Ethnicity and Party

All Voters	White Voters (88%)	Voters of Color* (12%)	Republicans (45%)	Independents (13%)	Democrats (42%)
OUT-OF-POCKET 27% First 51% Combined	OUT-OF-POCKET 27% First 51% Combined	OUT-OF-POCKET 26% First 45% Combined	OUT-OF-POCKET 34% First 58% Combined	HEALTH COVERAGE FOR ALL RESIDENTS 24% First 34% Combined	HEALTH COVERAGE FOR ALL RESIDENTS 34% First 52% Combined
HEALTH COVERAGE FOR ALL RESIDENTS 21% First 35% Combined	MONTHLY HEALTH INSURANCE PREMIUM COSTS 21% First 39% Combined	HEALTH COVERAGE FOR ALL RESIDENTS 25% First 44% Combined	MONTHLY HEALTH INSURANCE PREMIUM COSTS 27% First 48% Combined	MONTHLY HEALTH INSURANCE PREMIUM COSTS 23% First 32% Combined	OUT-OF-POCKET 23% First 42% Combined
MONTHLY HEALTH INSURANCE PREMIUM COSTS 20% First 37% Combined	HEALTH COVERAGE FOR ALL RESIDENTS 21% First 34% Combined	MONTHLY PREMIUM COSTS 12% First 23% Com.	COST OF PRESCRIPTION MEDICINES 11% First 24% Combined	OUT-OF-POCKET 20% First 52% Combined	COST OF PRESCRIPTION MEDICINES 12% First 26% Combined

*Small Sample (N=71)

Ranked by First Choice

From the following list, which health care issue is most important to you? And, which is the next most important to you?

All three of these areas are seen as being high or very high priorities for improving health care at the state level. Making sure all health plans cover doctor recommended care tops the list.

Ranked by %Total Very High/High Priority – Wisconsin	National % Total Very High/High Priority	Wisconsin % Total Very High/High Priority	Wisconsin		
			Republicans (45%)	Independents (13%)	Democrats (42%)
<i>Making sure all health insurance plans cover medical tests, screenings, preventive care and treatments recommended by a patient’s doctor</i>	84%	80%	68%	76%	94%
<i>Lowering the cost of what Wisconsin residents pay monthly and out-of-pocket for health insurance premiums, copays, and deductibles</i>	74%	75%	65%	68%	87%
<i>Ensuring all Wisconsin residents have access to affordable, comprehensive health insurance coverage</i>	74%	71%	54%	66%	89%

The following are some priorities that elected officials here in Wisconsin have discussed for improving health care in your state. For each, please tell me how high of a priority you think this should be here in Wisconsin. Should it be a very high priority, a high priority, a medium priority, a low priority, or not a priority at all?

7 in 10 voters in Wisconsin report they have currently or have had medical debt.

	National	Wisconsin
Total Yes Has/Had Medical Debt	53%	70%
Yes, Currently Have Medical Debt	23%	34%
Yes, Have Had In Past Medical Debt	30%	36%
No, Have Never Had Medical Debt	46%	30%

Wisconsin Data	
Currently Have Medical Debt (34%)	
Uninsured*	51%
Ages 45-64	44%
Green Bay	43%
Republicans	42%
Caregivers	42%
Voters of Color*	40%
Low Income/Working Class	40%
2020 Trump Voters	40%
Medicaid: Self/Household	40%
Women Ages 18-54	39%
Women Less Than College	39%

*Small Sample (N=30-71)

Do you or an immediate family member currently have any medical debt, or have you had any in the past? This could be bills from a hospital, doctors' office, lab, ambulance trip, or other medical provider.

Wisconsin Data: Medical Debt by Key Demographic Sub-Groups

% Total Have/Had Medical Debt

Men (47%)	Women (52%)	Ages 18-44 (34%)	Ages 45-64 (39%)	Ages 65+ (27%)	White Voters (88%)	Voters of Color* (12%)
66%	74%	66%	84%	56%	69%	78%

Less Than College (65%)	College + (35%)	Milwaukee (37%)	Madison (20%)	Green Bay (19%)	Balance of DMAs (24%)
73%	64%	64%	72%	78%	72%

Caregivers (26%)	Not Caregivers (74%)	Cancer Household (54%)	Not Cancer Household (46%)	Private Health Insurance (46%)	Medicare (20%)	Medicaid (20%)
77%	68%	74%	66%	71%	55%	79%

*Small Sample (N=71)

Highlighted boxes are differences above the margin of error

Do you or an immediate family member currently have any medical debt, or have you had any in the past? This could be bills from a hospital, doctors' office, lab, ambulance trip, or other medical provider.

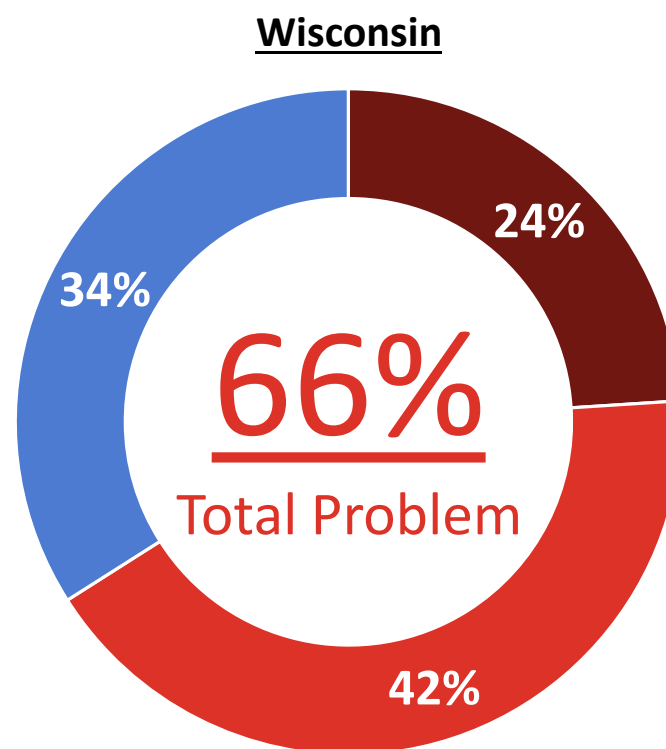
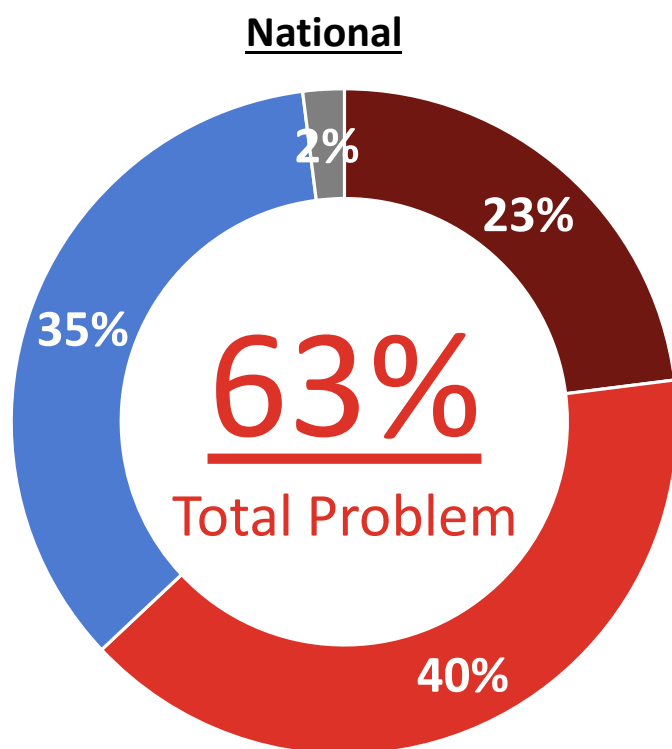
Virtually all voters say medical debt is experienced by at least a few people, with more than 7 in 10 voters in Wisconsin and nationally saying it is experienced by many.

	National	Wisconsin
Many Have Experienced	73%	72%
Some Have Experienced	20%	23%
Few Have Experienced	2%	3%
Total Experienced	95%	98%
Not Really Experienced	1%	1%
Net Difference	+94%	+97%

In thinking about people in Wisconsin, do you think that medical debt is something that many people have experienced, some people have experienced, just a few people have experienced, or is this something that is not really experienced?

Two-thirds of Wisconsin voters say access to medical care is a problem in the community where they live.

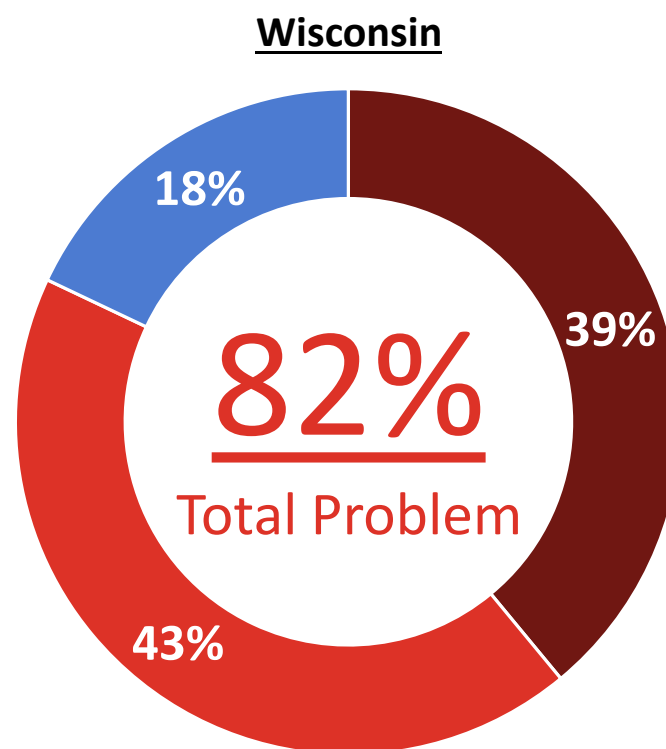
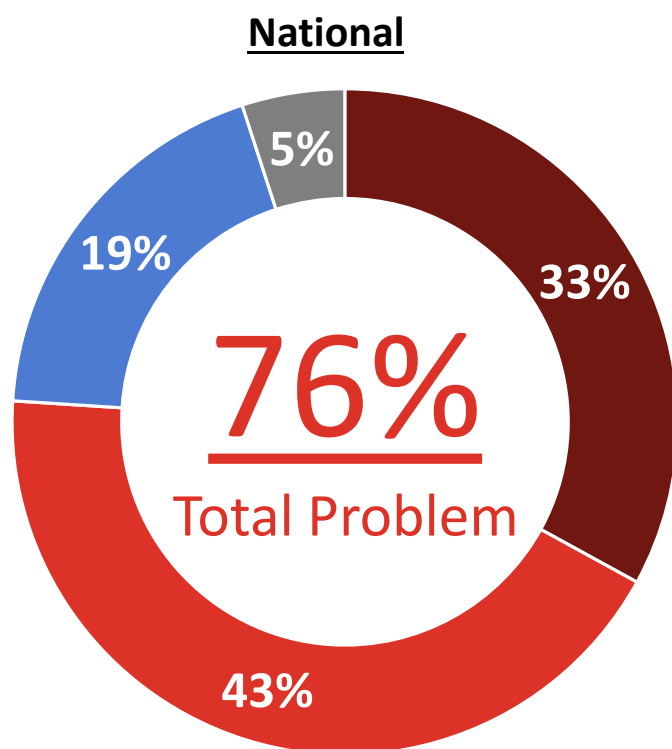
How much, if at all, do you believe having access to medical care, like doctors and hospitals, is a problem where you live?



■ A Major Problem ■ A Minor Problem ■ Not A Problem At All ■ Don't Know/Refused

Access to affordable health care coverage or health plans is an even bigger problem for Wisconsin voters.

How much, if at all, do you believe that having access to affordable health coverage or health plans is a problem where you live?



■ A Major Problem ■ A Minor Problem ■ Not A Problem At All ■ Don't Know/Refused

Wisconsin Data: Health Access Problems Where You Live?

Access to Medical Care

	All Voters	Men (47%)	Women (52%)	Ages 18-44 (34%)	Ages 45-64 (39%)	Ages 65+ (27%)	White Voters (88%)	Voters of Color* (12%)	GOP (45%)	Ind (13%)	Dem (42%)
Major Problem	24%	19%	28%	22%	28%	21%	24%	22%	18%	27%	28%
Total Problem	66%	60%	71%	68%	64%	67%	66%	66%	58%	73%	72%

Access to Affordable Health Coverage or Health Plans

	All Voters	Men (47%)	Women (52%)	Ages 18-44 (34%)	Ages 45-64 (39%)	Ages 65+ (27%)	White Voters (88%)	Voters of Color* (12%)	GOP (45%)	Ind (13%)	Dem (42%)
Major Problem	39%	31%	46%	43%	43%	28%	39%	38%	30%	44%	47%
Total Problem	82%	78%	85%	82%	84%	78%	82%	81%	73%	87%	90%

*Small Sample (N=71)

Highlighted boxes are differences above the margin of error

Wisconsin Data: Health Access Problems Where You Live?

Access to Medical Care

	All Voters	Less Than College (65%)	College + (35%)	Milwaukee (37%)	Madison (20%)	Green Bay (19%)	Balance of DMAs (24%)	Caregivers (26%)	Not Caregivers (74%)	Cancer Household (54%)	Not Cancer Household (46%)	Private Health Insurance (46%)	Medicare (20%)	Medicaid (20%)
Major Problem	24%	21%	28%	19%	25%	17%	37%	31%	21%	25%	22%	25%	22%	25%
Total Problem	66%	62%	74%	60%	72%	66%	71%	71%	64%	69%	62%	68%	67%	64%

Access to Affordable Health Coverage or Health Plans

	All Voters	Less Than College (65%)	College + (35%)	Milwaukee (37%)	Madison (20%)	Green Bay (19%)	Balance of DMAs (24%)	Caregivers (26%)	Not Caregivers (74%)	Cancer Household (54%)	Not Cancer Household (46%)	Private Health Insurance (46%)	Medicare (20%)	Medicaid (20%)
Major Problem	39%	36%	44%	35%	44%	34%	46%	45%	37%	42%	36%	41%	28%	44%
Total Problem	82%	78%	88%	77%	82%	87%	85%	83%	81%	81%	83%	84%	79%	80%

Highlighted boxes are differences above the margin of error

Wisconsin Data: There is overwhelming support overall for all the health care policy proposals we tested. A majority of voters strongly support four out of five of the policy proposals.

Ranked by Net Difference

	Strongly Support	Total Support	Total Oppose	Strongly Oppose	Net Difference
<i>Ensuring patients who qualify receive the full benefits from financial assistance or drug discount programs</i>	62%	89%	11%	4%	+78%
<i>Increasing federal funding to make cancer screenings and diagnostic tests free for patients</i>	66%	88%	12%	5%	+76%
<i>Increasing federal funding for cancer research for the discovery of new treatments, therapies, and cures</i>	58%	87%	13%	4%	+74%
<i>Increasing and expanding patient access to services and programs that address medical debt</i>	57%	87%	13%	4%	+74%
<i>Making permanent the enhanced premium tax credits the federal government provides to help working adults who qualify purchase an Affordable Care Act Marketplace health insurance plan</i>	48%	80%	20%	9%	+60%

Now, the following are some different health care-related proposals being considered by Congress. For each one, please indicate whether you would strongly support, somewhat support, somewhat oppose, or strongly oppose each proposal.

Majorities of voters across party in Wisconsin support each of the health care policy proposals we tested.

	<i>Wisconsin Data</i>					
	Republicans		Independents		Democrats	
	Strongly Support	Total Support	Strongly Support	Total Support	Strongly Support	Total Support
<i>INCREASE FEDERAL FUNDING TO MAKE CANCER SCREENINGS FREE</i>	48%	77%	70%	89%	84%	98%
<i>ENSURE THOSE WHO QUALIFY RECEIVE FULL FINANCIAL ASSISTANCE/DRUG DISCOUNT BENEFITS</i>	40%	82%	64%	89%	85%	97%
<i>INCREASE FEDERAL FUNDING FOR CANCER RESEARCH</i>	43%	78%	53%	83%	76%	97%
<i>INCREASE/EXPAND ACCESS TO SERVICES THAT ADDRESS MEDICAL DEBT</i>	36%	77%	57%	84%	80%	98%
<i>MAKE PERMANENT THE ACA ENHANCED PREMIUM TAX CREDITS</i>	26%	64%	49%	80%	72%	97%

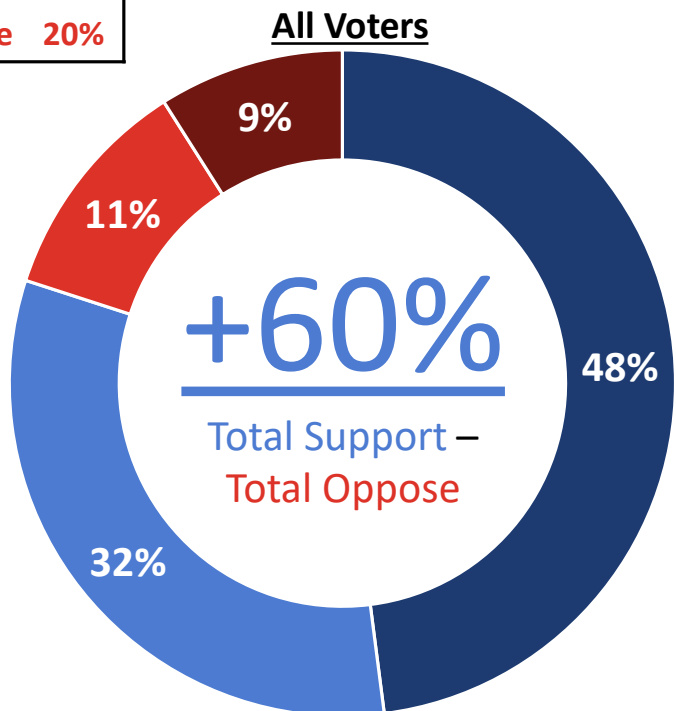
Ranked by % Strongly Support – All Voters

Now, the following are some different health care-related proposals being considered by Congress. For each one, please indicate whether you would strongly support, somewhat support, somewhat oppose, or strongly oppose each proposal.

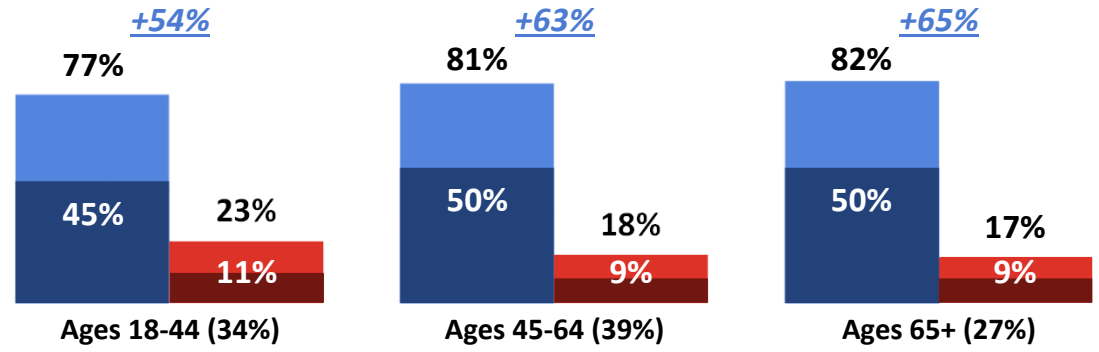
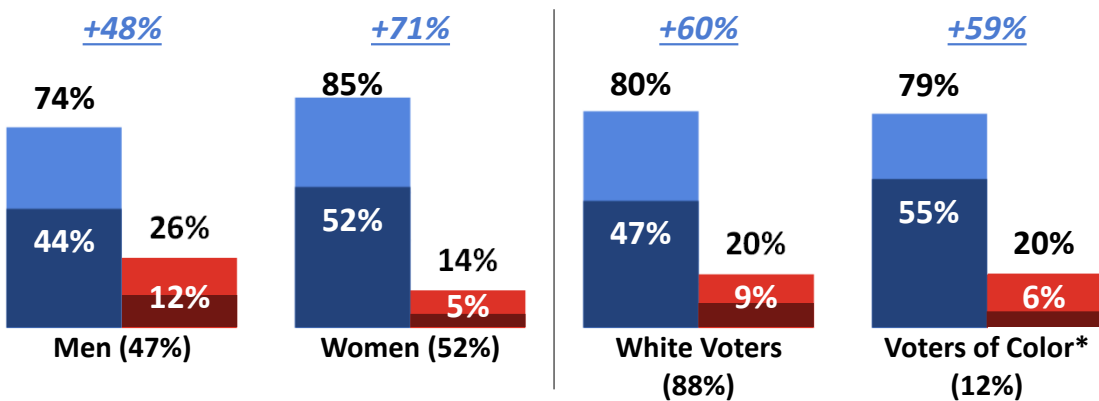
Wisconsin Data: Make Permanent the ACA Enhanced Premium Tax Credits

MAKE PERMANENT THE ACA ENHANCED PREMIUM TAX CREDITS

Total Support 80%
Total Oppose 20%



■ Strongly Support ■ Somewhat Support
■ Somewhat Oppose ■ Strongly Oppose



■ Total Support ■ Strongly Support ■ Total Oppose ■ Strongly Oppose

*Small Sample (N=71)

Wisconsin Data: Make Permanent The ACA Enhanced Premium Tax Credits by Key Demographic Sub-Groups

MAKE PERMANENT THE ACA ENHANCED PREMIUM TAX CREDITS

	All Voters	Men (47%)	Women (52%)	Ages 18-44 (34%)	Ages 45-64 (39%)	Ages 65+ (27%)	White Voters (88%)	Voters of Color* (12%)	GOP (45%)	Ind (13%)	Dem (42%)
Total Support	80%	74%	85%	77%	81%	82%	80%	79%	64%	80%	97%
Total Oppose	20%	26%	14%	23%	18%	17%	20%	20%	36%	19%	3%
Net Difference	+60%	+48%	+71%	+54%	+63%	+65%	+60%	+59%	+28%	+61%	+94%

	Less Than College (65%)	College + (35%)	Milwaukee (37%)	Madison (20%)	Green Bay (19%)	Balance of DMAs (24%)	Caregivers (26%)	Not Caregivers (74%)	Cancer Household (54%)	Not Cancer Household (46%)	Private Health Insurance (46%)	Medicare (20%)	Medicaid (20%)
Total Support	79%	83%	78%	83%	84%	77%	83%	79%	80%	80%	76%	85%	87%
Total Oppose	21%	17%	21%	17%	15%	23%	16%	21%	20%	20%	24%	15%	12%
Net Difference	+58%	+66%	+57%	+66%	+69%	+54%	+67%	+58%	+60%	+60%	+52%	+70%	+75%

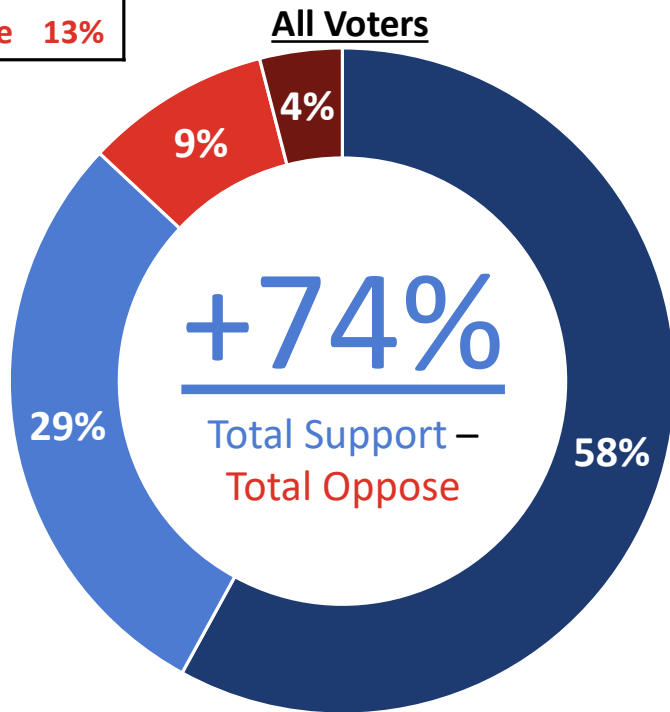
*Small Sample (N=71)

Highlighted boxes are differences above the margin of error

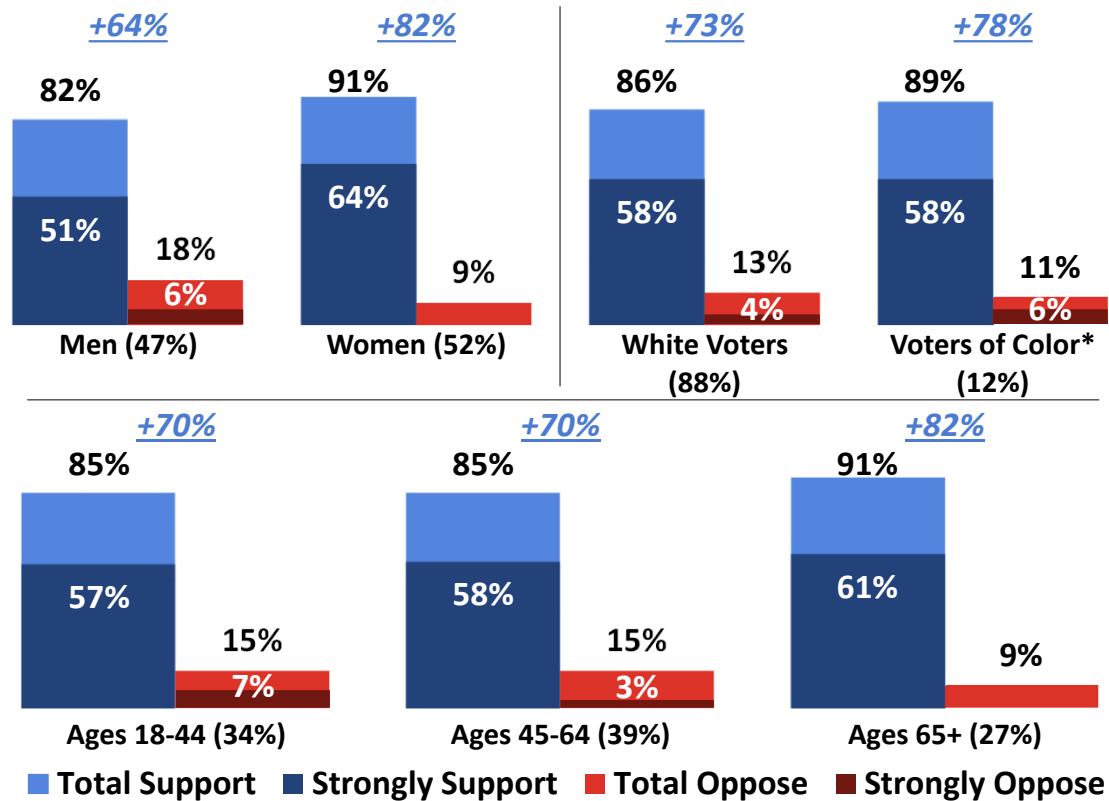
Wisconsin Data: Increase Federal Funding for Cancer Research

INCREASE FEDERAL FUNDING FOR CANCER RESEARCH

Total Support 87%
Total Oppose 13%



■ Strongly Support ■ Somewhat Support
■ Somewhat Oppose ■ Strongly Oppose

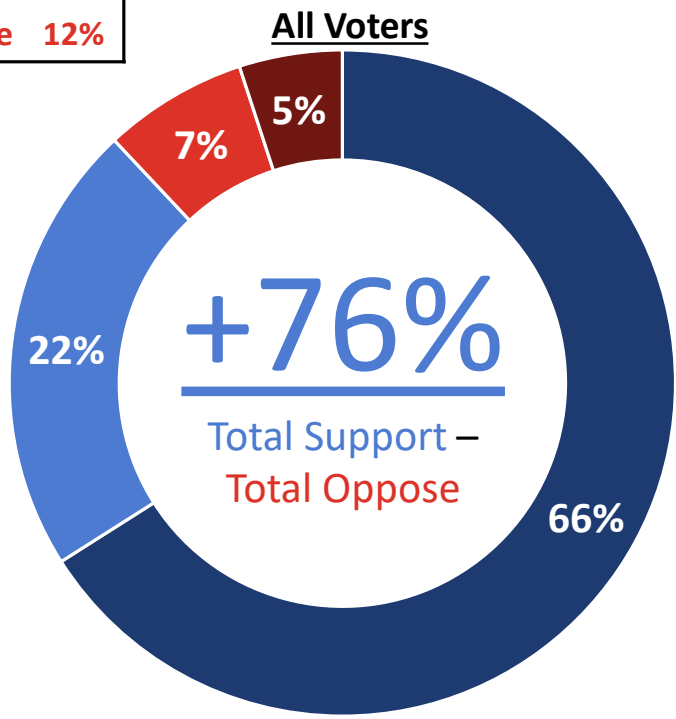


*Small Sample (N=71)

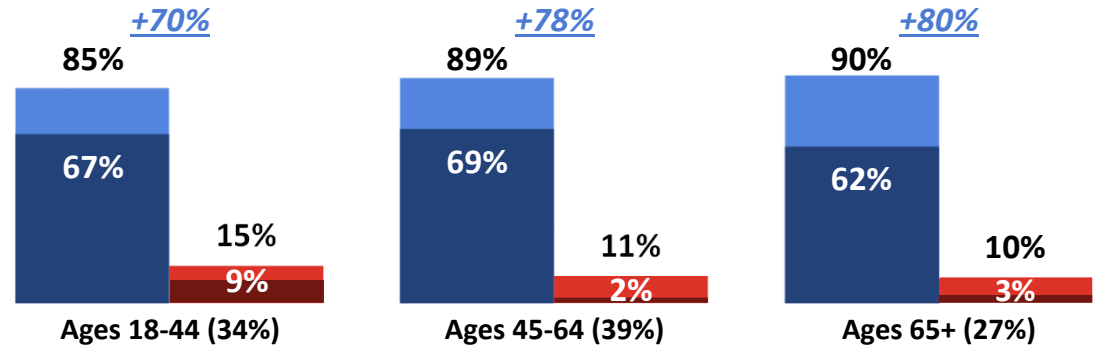
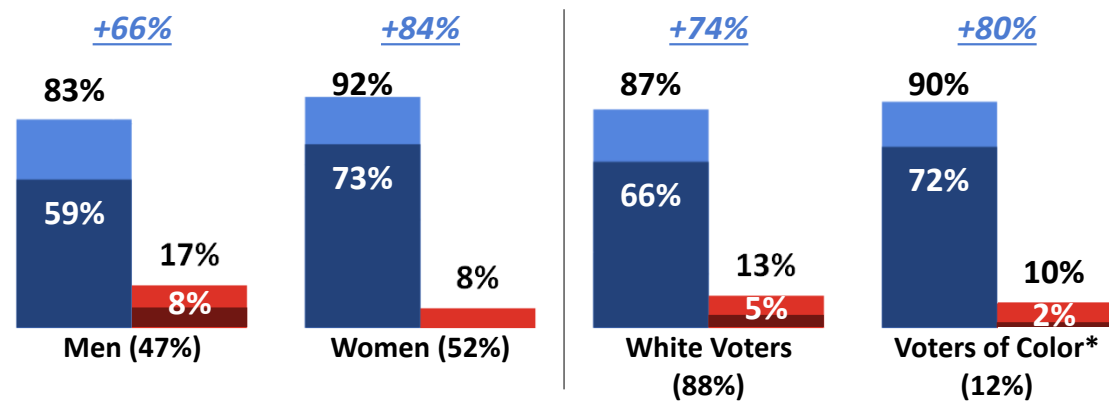
Wisconsin Data: Increase Federal Funding to Make Cancer Screenings Free

INCREASE FEDERAL FUNDING TO MAKE CANCER SCREENINGS FREE

Total Support 88%
Total Oppose 12%



■ Strongly Support ■ Somewhat Support
■ Somewhat Oppose ■ Strongly Oppose



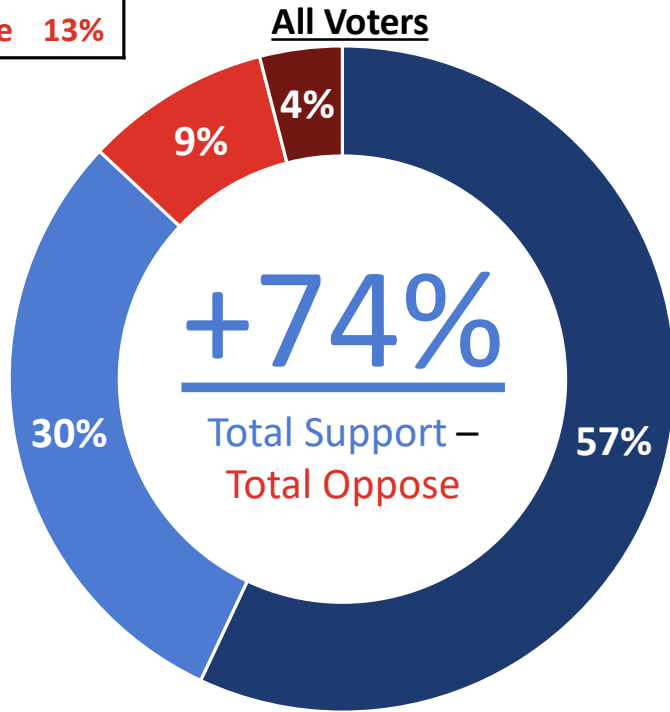
■ Total Support ■ Strongly Support ■ Total Oppose ■ Strongly Oppose

*Small Sample (N=71)

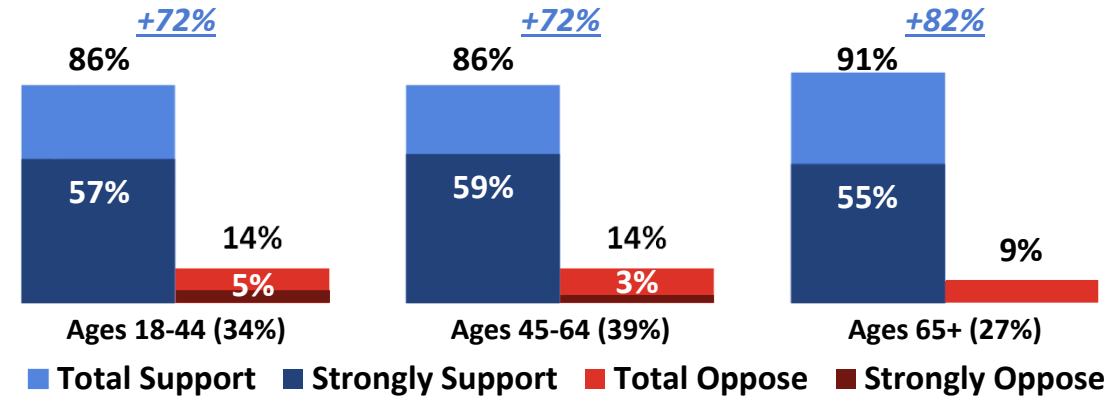
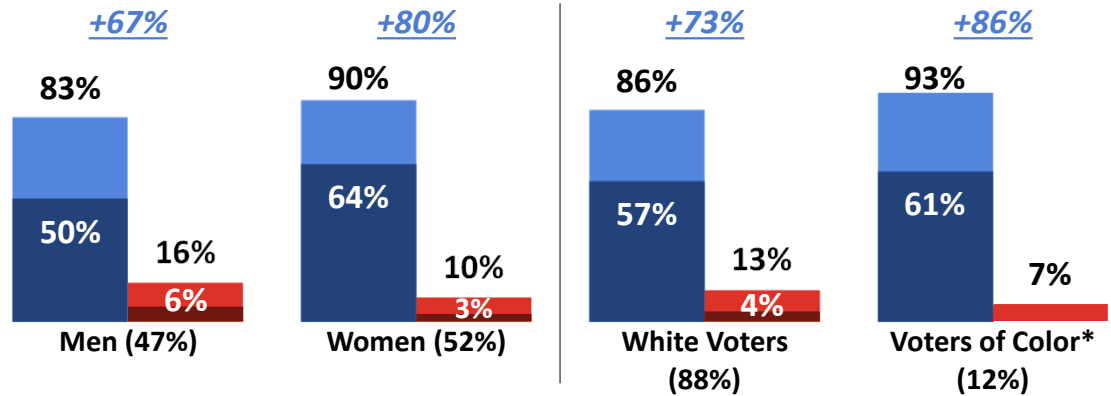
Wisconsin Data: Increase/Expand Access to Services that Address Medical Debt

INCREASE/EXPAND ACCESS TO SERVICES THAT ADDRESS MEDICAL DEBT

Total Support 87%
Total Oppose 13%



■ Strongly Support ■ Somewhat Support
■ Somewhat Oppose ■ Strongly Oppose



■ Total Support ■ Strongly Support ■ Total Oppose ■ Strongly Oppose

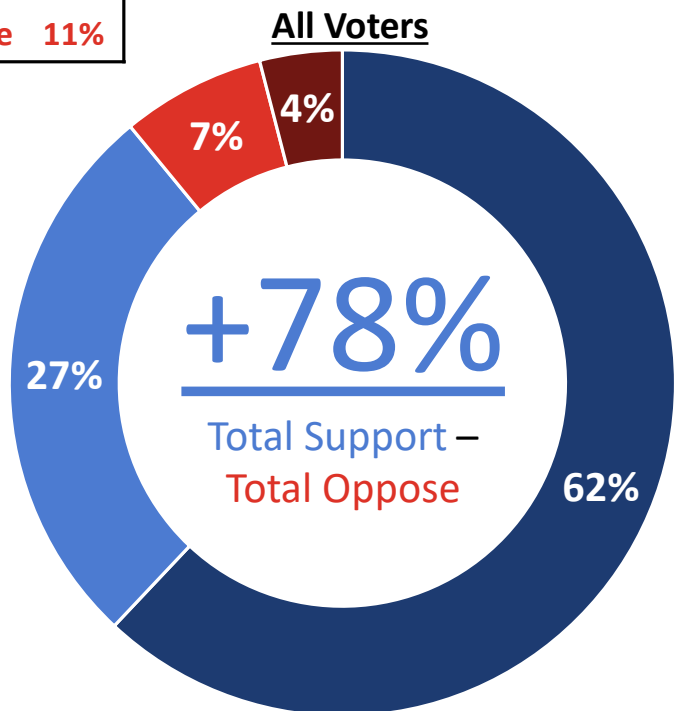
*Small Sample (N=71)



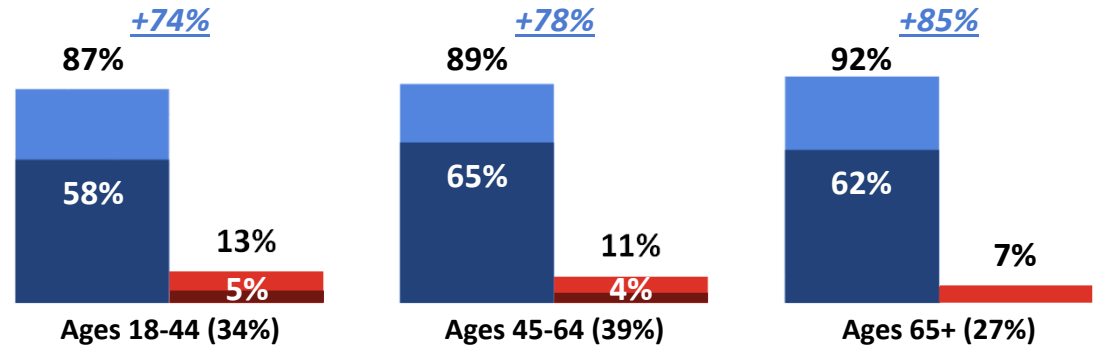
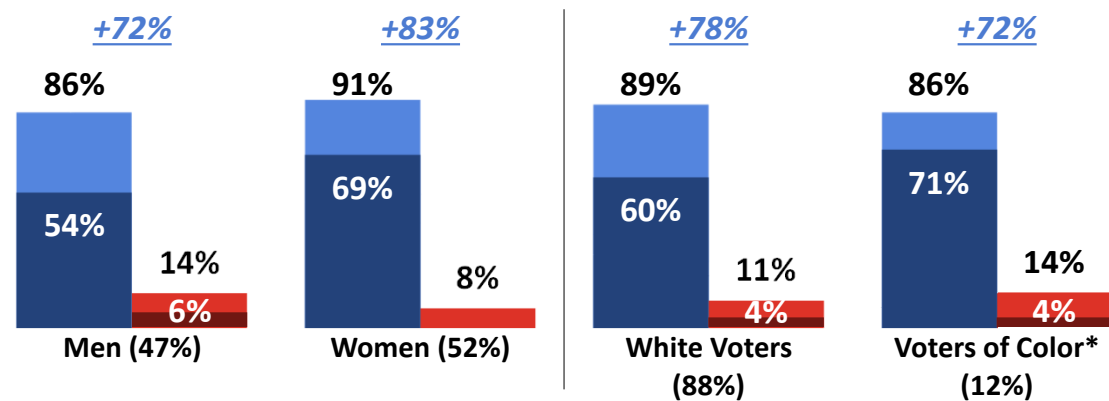
Wisconsin Data: Ensure Those Who Qualify Receive Full Financial Assistance/ Drug Discount Benefits

ENSURE THOSE WHO QUALIFY RECEIVE FULL FINANCIAL ASSISTANCE/DRUG DISCOUNT BENEFITS

Total Support 89%
Total Oppose 11%



Strongly Support **Somewhat Support**
Somewhat Oppose **Strongly Oppose**



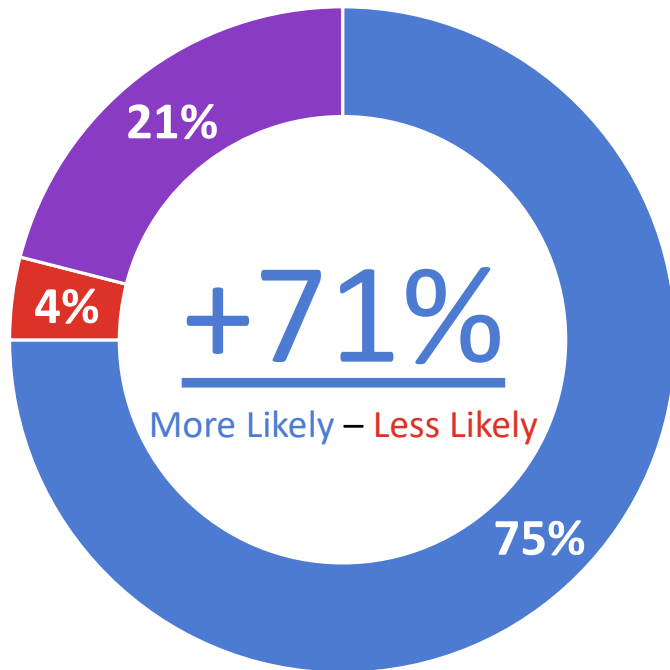
Total Support **Strongly Support** **Total Oppose** **Strongly Oppose**

*Small Sample (N=71)

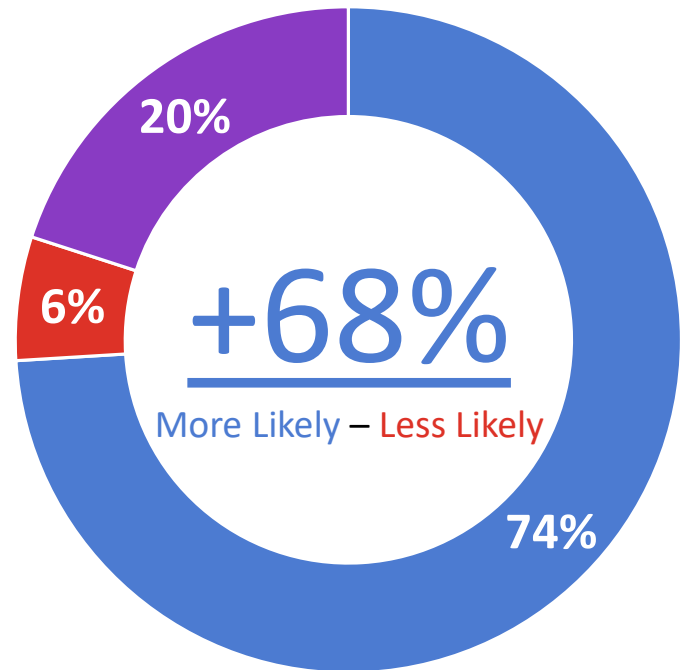
Roughly three-quarters of voters (both nationally and in Wisconsin) say they would be more likely to vote for a candidate if they supported policies requiring health plans to cover cancer screenings with no out-of-pocket costs.

Candidate supporting requiring all health insurance plans cover preventive care, including cancer screenings, with no out-of-pocket costs.

National



Wisconsin



■ More Likely To Vote For

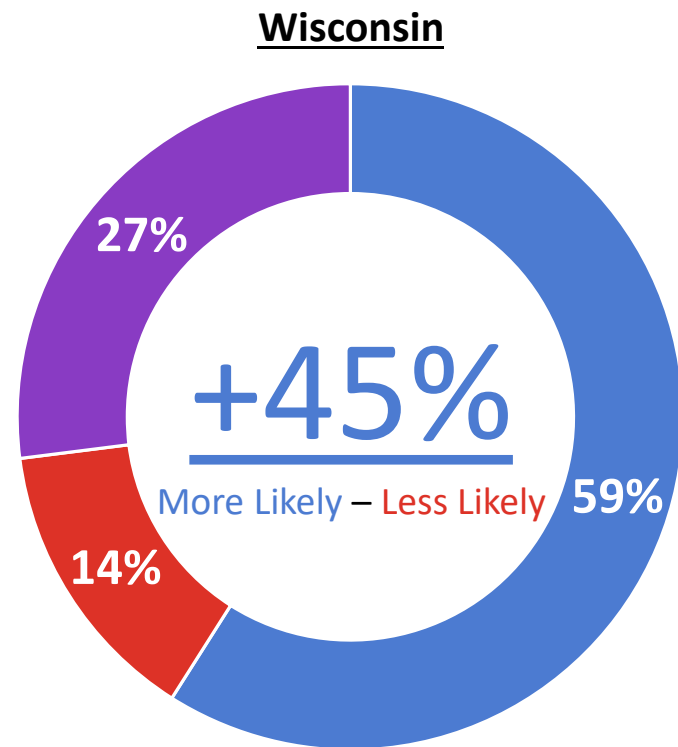
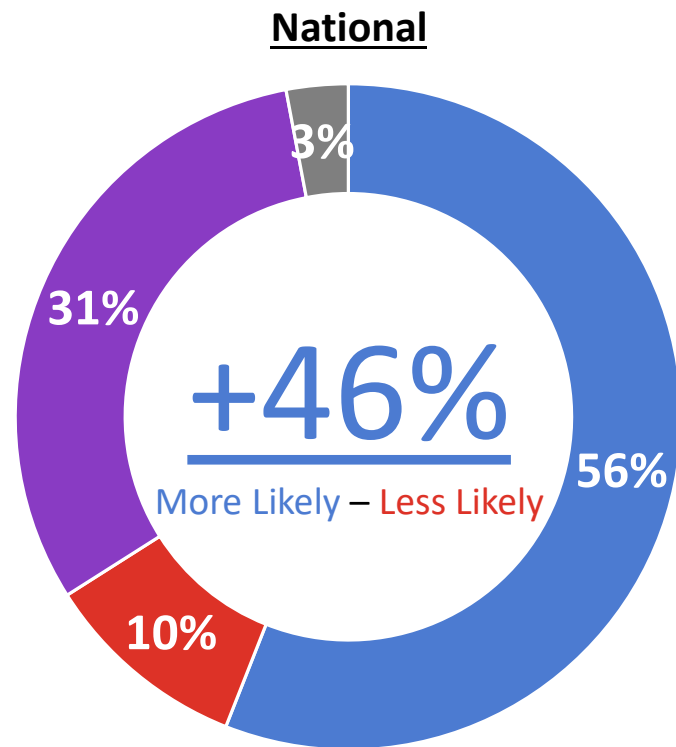
■ Less Likely To Vote For

■ No Effect On Vote

Here are some positions a candidate could take on health care. For each position, would this make you more likely, less likely, or have no effect on whether you vote for this candidate or not.

Majorities of voters (both nationally and in Wisconsin) say they would be more likely to vote for a candidate if they supported policies making permanent the ACA enhanced premium tax credits.

Candidate supporting making permanent the enhanced premium tax credits the federal government provides to help working adults who qualify purchase an Affordable Care Act Marketplace health plan.



■ More Likely To Vote For
 ■ Less Likely To Vote For
 ■ No Effect On Vote
 ■ Don't Know/Refused

Here are some positions a candidate could take on health care. For each position, would this make you more likely, less likely, or have no effect on whether you vote for this candidate or not.

Wisconsin Data – Vote Impact: Make Permanent the ACA Enhanced Premium Tax Credits By Key Demographic Sub-Groups

Supporting a policy that would make permanent the enhanced premium tax credits the federal government provides to help working adults who qualify purchase an Affordable Care Act Marketplace health insurance plan

	All Voters	Men (47%)	Women (52%)	Ages 18-44 (34%)	Ages 45-64 (39%)	Ages 65+ (27%)	White Voters (88%)	Voters of Color* (12%)	GOP (45%)	Ind (13%)	Dem (42%)
More Likely	59%	57%	61%	56%	59%	62%	57%	76%	31%	59%	89%
Less Likely	14%	17%	11%	14%	14%	12%	14%	12%	27%	8%	1%
Net Difference	+45%	+40%	+50%	+42%	+45%	+50%	+43%	+64%	+4%	+51%	+88%
No Effect	27%	27%	28%	29%	27%	25%	29%	12%	43%	32%	10%

	Less Than College (65%)	College + (35%)	Milwaukee (37%)	Madison (20%)	Green Bay (19%)	Balance of DMAs (24%)	Caregivers (26%)	Not Caregivers (74%)	Cancer Household (54%)	Not Cancer Household (46%)	Private Health Insurance (46%)	Medicare (20%)	Medicaid (20%)
More Likely	57%	62%	61%	63%	57%	53%	65%	57%	56%	62%	57%	58%	70%
Less Likely	14%	14%	15%	12%	14%	13%	10%	15%	14%	13%	18%	15%	8%
Net Difference	+43%	+48%	+46%	+51%	+43%	+40%	+55%	+42%	+42%	+49%	+39%	+43%	+62%
No Effect	29%	24%	24%	25%	29%	33%	25%	28%	30%	25%	25%	27%	22%

*Small Sample (N=71)

Highlighted boxes are differences above the margin of error

Here are some positions a candidate could take on health care. For each position, would this make you more likely, less likely, or have no effect on whether you vote for this candidate or not.

Thank You



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