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# Welcome!

**We will begin shortly.  
In the meantime please follow us on  
Twitter and Facebook!**




@ACSCANHI



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# 2024 Hawaii Cancer Action Day Pre-Event Training

 @ACSCANHI



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**Vision:** End cancer as we know it, for everyone.

**Mission:** Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

**Patient Support**



**Action through advocacy**



**Advancing discovery**



**#HICancerActionDay**

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# Welcome & Agenda

- 1 **Cancer Action Day Schedule/Location**
- 2 **Overview of Legislative Priorities**
- 3 **The Flow of a Lawmaker Meeting**
- 4 **Meeting Roleplay**
- 5 **Questions and Housekeeping**

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# Cancer Action Day Location



**Park: ACS Office**  
**2370 Nu'uauu Avenue**

**Event: Hawaii State Capitol**  
**415 S Beretania St. – RM 437**

**\*Please bring a photo ID**

# Cancer Action Day Schedule

**9:00 a.m. - 9:30 a.m.**

Check-In Hawaii State Capitol RM 437

**9:30 a.m. - 10:00 a.m.**

Welcome and Cancer Action Day Overview

- Welcome - Chelsea Gonzales, State Lead Ambassador
- Logistics / Overview of Day - Cynthia Au Government Relations Director
- 2024 Legislative Priorities
- Representative Cory Chun Remarks
- Senator Sharon Moriwaki Remarks

**10:00 a.m. - 3:00 pm**

Lawmaker Meetings

**11:00 a.m.**

Senate Chamber

Group Photo

**12:00 p.m.**

House Chamber

**12:30 p.m.**

Lunch

- Thank you cards
- Report Back Forms- Online

**3:00 p.m.**

Adjourn



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# Legislative Asks

**Health  
Equity:  
Support  
Cancer Study**

**Ensure Access:  
Biomarker  
Testing  
Coverage**

**Ensure  
Access:  
Fertility  
Preservation**

**Tobacco  
Control:  
Smoke-Free  
Air**

**Health  
Equity:  
Support  
Cancer Study**

## **Health Equity: Support Cancer Study – HB 1301 HD1 SD1**

Support state funding of \$1 million over two years of a multi-ethnic cohort study by the University of Hawaii Cancer Center of Native Hawaiians, Pacific Islanders and Asian groups including Filipinos and collect data on the contributing factors to cancer disparities that currently exist.

- To help research to improve health outcomes and decrease cancer disparities we need data on social determinants (i.e. multigenerational households, travel distance to nearest clinic, income, cultural stigmas, etc.) Cancer affects everyone but it doesn't affect everyone equally. 8,460 Hawaii residents will be diagnosed with cancer this year.
- Cancer is the second leading cause of death in Hawaii with an estimated 2,620 deaths this year.
- Cancer is the leading cause of death among Asian Americans and the second-leading cause among Native Hawaiian and other Pacific Islander individuals.
- Everyone should have equitable access to quality cancer care and an equal opportunity to live a healthy life.





## Support Cancer Study

### Cont. Health Equity: Support Cancer Study – HB 1301 HD1 SD1

- Initial funding of the study will increase research opportunities for additional funding as a National Cancer Institute research grants.
- There are over 200,000 Filipinos in Hawaii. For every 4 people, one has Filipino ancestry.
- Breast cancer incidence and mortality were highest among Native Hawaiian women compared to any other racial or ethnic group in Hawaii.
- Lung cancer incidence is higher among Native Hawaiians as well as Filipinos.

**The ASK: Will you support Native Hawaiians, Pacific Islanders and Filipinos in a multi-ethnic cohort study by the University of Hawaii Cancer Center and pass HB1301 HD1 SD1 out of conference committee?**

- Thank lawmakers for supporting UH Cancer Center.



## Ensure Access to Quality Care: Biomarker Testing HCR53 and SCRI59

### Ensure Access: Biomarker Testing Coverage

Biomarker testing, a process to determine the best treatment for a patient, is key to getting each patient the right treatment, at the right time.

Access to appropriate biomarker testing can help to achieve:

- better health outcomes
- improved quality of life
- reduced costs

60% of oncology drugs launched in the past five years require or recommend biomarker testing prior to use.

### Conventional Approach – Trial and Error



### Precision Medicine with Biomarker-Informed Treatment Selection



**Ensure Access:  
Biomarker  
Testing  
Coverage**

## **Ensure Access to Quality Care: Biomarker Testing HCR53 and SCRI59**

Insurance coverage for biomarker testing is failing to keep pace with innovation and advancement in treatment:

- Without action, this could increase existing disparities in health outcomes by race, ethnicity, income and geography.

In 2000 15% of cancer clinical trials involved biomarkers; 2018 55% of cancer clinical trials involved biomarkers.

Fifteen states have recently passed legislation to expand coverage of comprehensive biomarker testing.

**The ASK: Will you support an auditor study to assess the social and financial effects of health insurance coverage for biomarker testing, SCRI59 and HCR53?**

## Ensure Access: Fertility Preservation

### Ensure Access to Quality Care: Fertility Preservation

Cancer treatments can impact fertility and many young patients choose to take steps to preserve fertility prior to initiating cancer treatment (like freezing eggs, sperm or embryos). Cost is a significant barrier for many patients and these services are often not covered by insurance.

Coverage of fertility preservation services allows cancer patients and survivors to pursue having children after treatment has resulted in temporary or permanent infertility, allowing those impacted by cancer to focus their efforts where they belong —on getting better.

- Hawaii's childhood cancer incidence rate is 26.8 per 100,000, compared with a national rate of 19 for those less than 20 years of age.
  - The incidence rate of childhood cancer in Hawaii has been rising over the past ten years.

**The ASK: Will you support fertility preservation and vote yes to HB1624 HD1?**



## **Tobacco Control: Smoke-Free Air**

### **Tobacco Control & Prevention: Protect Smoke-free Air**

ACS CAN does not have a position on legalization of marijuana, however we encourage the legislature to ensure cannabis laws do not undermine effective tobacco control laws and further health disparities.

- Bill is unclear that any and all cannabis or cannabis derived products, whether natural or synthetic, is prohibited in all workplaces and public places.
- Concerned about exposure to secondhand smoke.
- ACS CAN requests clarification that smoking, including the use of e-cigarettes, of any and all cannabis or cannabis derived products, whether natural or synthetic, is prohibited in all workplaces and public places. This includes prohibiting indoor smoking associated with permits for special events and social consumption.
- Bill redefines “e-liquids” to exempt cannabis which undermines our tobacco control laws including regulations on e-cigarettes.
- ACS CAN opposes smoking or aerosolization of any form of cannabis.

## **Tobacco Control: Smoke-Free Air**

### **Tobacco Prevention & Control: Protect Smoke-free Air**

#### Health Effects:

- Marijuana smoke, like tobacco smoke, is a lung irritant and can pose significant risks to people who use and to those near use.
- Marijuana smoke contains many of the cancer-causing substances found in tobacco smoke and has been shown to cause testicular cancer.
- Individuals who use marijuana may also experience other adverse effects, such as altered senses, changes in mood, and impaired cognitive and motor functions in the short-term; to impacts on breathing, brain development and the potential for addiction and risk of other drug or alcohol use in the long-term.
- In 2019, 3.9 percent of 8th graders, 12.6 percent of 10th graders, and 14.0 percent of 12th graders were current users (defined as use in the past 30 days).
- The 2023 levels remain substantial, with the percentage of youth using marijuana in the last year at 29% in 12th grade, 18% in 10th grade, and 8% in 8th grade.

**The ASK: Will you oppose SB3335 to prohibit the smoking or aerosolization of any cannabis or hemp wherever smoking is prohibited?**

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# Questions?



# Hook, Line, Sinker

**Hook**

**Who You Are**

**Line**

**What Is Your  
Story**

**Sinker**

**The Request**

**Thank You**

**Appreciation**



# Hook, Line, Sinker

## Hook

**Meeting leader starts their introduction, then everyone else in group introduces themselves (name + where you live).**

I am here as a volunteer for ACS CAN. We are meeting with nearly every Member of the [State] Legislature.

We would like your support on the passage of [Insert Ask]?

## Line

**Explain the need: (INSERT why this is needed/impact on state/why important for cancer etc.)**

Tell your personal story: Connect your personal story to the importance of the ask/issue.

## Sinker

**Make the ask!**

# Hook

## Introductions

Meeting leader introduces the group (name + geography).

**Who you are, where you're from**

**Who else is in your group**

**State the Ask/s**

# Line

## **Craft your story:**

- **You know your passion**
- **You know your cancer connection**
- **You know the ASK**
- **You have your talking points**

## **Tell your personal story:**

- **Connect your story to the importance of the ASKS**
- **Explain the need: why this is needed/impact on state/why important for cancer etc.)**

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# The Sinker

Today we are asking if you would support the following priorities:

- Will you support Native Hawaiians, Pacific Islanders and Filipinos in a multi-ethnic cohort study by the University of Hawaii Cancer Center and pass HB1301 HD1 SD1 out of conference committee?
- Will you support an auditor study to assess the social and financial effects of health insurance coverage for biomarker testing, SCR159 and HCR53?
- Will you support fertility preservation and vote yes to HB1624 HD1?
- Will you oppose SB3335 to prohibit the smoking or aerosolization of any cannabis or hemp wherever smoking is prohibited?



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# Wrapping it up!

Response options depending on response lawmaker gives to your asks:

- If answer is YES: “Thank you so much for your support and for meeting with us today.”
- If answer is UNSURE: “Can we get you any more information on the issue to gain your support? Can I leave my contact information in case you have further questions when deciding how you will vote?”
- If answer is NO: “Thank you for your time and consideration today, please don’t hesitate to contact me if you have further questions prior to your final vote on this important issue.”

## Close

- Direct questions about asks
- If you don't know the answer to a question, let them know you will follow up
- Ask to take a photo!

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# Lawmaker Meeting Roleplay

Kellen King, ACT Lead 1

Holly Ho Chee DuPont, former SLA



# Report Back



## Report back and let us know how your meeting went

Your feed back helps our staff provide additional information to lawmakers and make strategic decisions in successful campaigns.

**Remember:** One report back form should be completed for each lawmaker meeting.



# Housekeeping

- Representing ACS CAN
- What to wear, masks (?), capitol protocol - ID to enter the capitol
- Event website: [2024 Cancer Action Day Hub](#)
- Who is my legislator?
- Parking and meet up point
- Cynthia Au:
  - Cynthia.Au@cancer.org
  - 808.392.3229





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# Lawmaker Meeting Do's

- Do arrive a few minutes early
- Be prepared to wait as most lawmakers are not able to be on time
- Introduce yourself and tell the legislator where you are from
- Stay on message
- Know the “asks” and use a fact to back it up
- Be efficient and articulate; the meeting should be brief and concise
- Ask for your legislator’s support for the issue
- Stop discussing the issue if you get a “Yes”
- Thank the lawmaker (be sure to also send a thank-you note)
- Get excited!

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# Lawmaker Meeting Don'ts

- Do not attempt to answer questions you don't know the answer or commit to anything you aren't certain of
- Silence your phones
- Do not get angry or hostile
- Do not get distracted by small talk
- Do not mention your political affiliation – fighting cancer is bi-partisan!
- Do not send materials that aren't provided in your packet
- Do not lobby on other issues
- Do not get defensive if an elected official doesn't support our legislation

This is the beginning of a relationship; make a plan for ongoing advocacy engagement.

# Let's Takeover Social Media



**@ACSCANHI**    **@acscanhi**

- **Tag your lawmaker**
- **#HICancerActionDay**
- **Share your experience & the Ask**
- **Don't forget to engage with others**



**THANK YOU**

SEE YOU SOON