

Date

ADDRESS

Dear \_\_\_\_\_\_\_\_\_\_\_\_,

On behalf of the American Cancer Society Cancer Action Network (ACS CAN), the non-profit, non-partisan advocacy arm of the American Cancer Society, we would be honored if you could provide brief remarks at our **Lights of Hope Across America** event on [DATE].

This September, ACS CAN will celebrate the 14th year of Lights of Hope. Lights of Hope is ACS CAN’s signature fundraising event, dedicated to honoring those who have been touched by cancer and remembering those lost to the disease. Funds raised through Lights of Hope enable ACS CAN to continue its mission to make fighting cancer a priority at the federal, state, and local levels. We look forward to seeing over 70,000 Lights of Hope displayed at local events all across America, including in our nation’s capital.

This fall, volunteers will have the opportunity to display the Lights of Hope in their own backyard, their balcony, a neighborhood park, their town square, or courtyard. By bringing this event to local communities, we have the potential to involve neighbors, family members, and others who have not had the chance to be involved in the past.

As part of Lights of Hope, we will host a local event on DATE. [INSERT DETAILS ABOUT LOCAL EVENT HERE]

We would be honored if you could provide brief remarks for this event. It would be so meaningful for our volunteers and community members to hear what an event like Lights of Hope means to you, how you are working to end cancer as we know it, and why fighting cancer needs to be a national priority.

To discuss this opportunity further, please ask your staff to contact \_\_\_\_\_\_\_\_\_\_.

Sincerely,

*Please note that the American Cancer Society Cancer Action Network (ACS CAN) is a nonpartisan organization. Accordingly, this invitation must not be treated as support by ACS CAN for your candidacy or as opposition to any opponent’s candidacy. In connection with your participation in this event, we ask that you, your staff and your volunteers help us comply with these requirements by refraining from mentioning or promoting your or anyone else’s candidacy or the election, distributing campaign literature, soliciting or receiving campaign contributions, or engaging in any activity that suggests that ACS CAN supports or opposes a candidate. For example, we ask that campaigns not use depictions of ACS CAN logos—such as those that appear on t-shirts, signs, and event banners—or photographs taken at the event. If any statement or activity appears to indicate that ACS CAN endorses a candidate, we may take steps to clarify that we did not, in fact, endorse the candidate.*