



2023 Arkansas Policy Forum

The Future of Cancer Care:
From Discovery to Delivery

November 3, 2023 | 12 PM
Red and Blue Arkansas
1415 W 7th St. Little Rock, AR 72201

Find more information at
fightcancer.org/Arkansas

Agenda

Welcome and Introductory Remarks

Danyelle Musselman

Presentation of Distinguished Advocacy Honors

Matt Glanville, Arkansas and Oklahoma Government Relations

Director, ACS CAN

2023 ACS CAN Arkansas Distinguished Advocacy Award

Rep. Fred Allen, Little Rock

2023 ACS CAN Arkansas Senate Champion

Sen. David Wallace, Leachville

Keynote Address

Sam Makhoul, M.D., Medical Director, Clinical Research, CARTI

Panel Discussion: Advancing Cancer Care Through Practice and Policy

Asif Masood, M.D., Jefferson Regional Jones-Dunklin Cancer Center

Maurice Rigsby, Director, U.S. State Government Affairs at Johnson & Johnson

Closing Remarks

Danyelle Musselman



American Cancer Society Cancer Action

The American Cancer Society Cancer Action Network (ACS CAN) is the nation's leading cancer advocacy organization that is working every day to make cancer issues a national priority.

Many of the most important decisions about cancer are made outside of your doctor's office. Instead, they are made by your state legislature, in Congress and in the White House. ACS CAN empowers regular people to be part of the growing national movement that is fighting back against cancer.

ACS CAN, the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society, is holding lawmakers accountable for their words and their actions. We demand our leaders not only talk about fighting cancer but take real steps toward decreasing the number of people suffering and dying from the disease.

Thank You to Our Sponsors





Danyelle Musselman

Emcee

Danyelle Musselman has an extensive background working in sports broadcasting with years of experience in anchoring, hosting and reporting.

Most recently, Musselman worked for the NFL Network where she served as an update anchor and as the host of "Up to the Minute." She also served as the host for Yahoo Sports, and as an anchor for Fox Sports Net. In addition, Musselman worked as a sideline reporter for FOX Sports NFL games and spent two years anchoring various programs on ESPN and ESPNNews.

Musselman is the Co-Chair of the Coaches vs Cancer Wives & Friends team, and serves as the Market Chair for the Make a Wish Foundation Mid-South Region.

Musselman is married to current Arkansas Men's Basketball coach Eric Musselman. They share three children, Michael (25), Matthew (20), and Mariah (11).



2023 ACS CAN Arkansas Distinguished Advocacy Award Winner, Representative Fred Allen

Rep. Fred Allen represents District 77 which includes a portion of Pulaski County.

Rep. Allen serves on the House Insurance and Commerce Committee and the House House of Public Health, Welfare and Labor Committee.

Rep. Allen graduated from Middle Tennessee State University with a degree in Business Administration. He supported his alma mater by serving on the University's Alumni Board.

After graduating from college, Mr. Allen pursued his interest in politics by serving as an Administrative Aide to then-U.S. Senator David Pryor. Upon leaving the Senator's office, Mr. Allen worked for the Governor of Arkansas, as a Senior Executive Assistant. Mr. Allen has worked as a Parole Commissioner with the Arkansas State Post Prison Transfer Board. He also served as a Planning Commissioner with the City of Little Rock.



2023 ACS CAN Arkansas Distinguished Advocacy Award Winner, Representative Fred Allen

Rep. Fred Allen in 2023 was the principal author of legislation providing insurance coverage for biomarker testing under all state-regulated commercial insurance plans.

Passage of this legislation places Arkansas on the leading edge of states in expanding access to precision medicines, including targeted therapies that can lead to improved survivorship and better quality of life for cancer patients. Arkansas was one of the first 10 states to pass such a law.

Rep. Allen in 2023 also authored that requires insurance coverage for prostate cancer screenings to be updated in accordance with National Comprehensive Cancer Network guidelines.



2023 ACS CAN Arkansas Senate Champion, Senator David Wallace

Senator Dave Wallace represents Senate District 19, which includes all of Mississippi County and parts of Craighead and Poinsett Counties.

Senator Wallace is co-chair of Legislative Joint Auditing Committee and vice co-chair of the Uniform Personnel Classification and Compensation Plan Subcommittee. He is a member of the Senate Public Health, Welfare and Labor Committee, the Senate Agriculture, Forestry and Economic Development Committee, the Joint Performance Review (JPR), the Senate Rules, Resolutions and Memorials Committee, the Joint Budget Committee, the Hospital and Medicaid Study Subcommittee, the Lottery Oversight Subcommittee and the Review Subcommittee.

Senator Wallace graduated from Leachville High School. He attended Arkansas State University and Embry-Riddle Aeronautical University where he received a Business Administration degree. Senator Wallace was inducted into the Arkansas State University Hall of Heroes in 2010, into the Arkansas Military Veteran's Hall of Fame in 2014 and the Arkansas Aviation Hall of Fame in 2016.



2023 ACS CAN Arkansas Senate Champion, Senator David Wallace

Sen. David Wallace in 2023 was the Senate sponsor of legislation authored by Rep. Fred Allen providing insurance coverage for biomarker testing under all state-regulated commercial insurance plans.

Sen. Wallace was also the Senate sponsor of legislation authored by Rep. Fred Allen that requires insurance coverage for prostate cancer screenings to be updated in accordance with National Comprehensive Cancer Network guidelines.



Dr. Sam Makhoul

Keynote Speaker

CARTI is proud to have assembled a team of the most renowned cancer specialists in the country. The CARTI Cancer Center in Little Rock offers a comprehensive array of services, all staffed by a team of friendly, knowledgeable professionals. Their mission is to make trusted cancer care accessible for every patient they serve through compassion, innovation and purpose.

Beginning his professional pursuits by earning his medical degree from the Tishreen University Faculty of Medicine in Syria in 1980, Dr. Makhoul went on to further his training with a residency in intensive care and emergency medicine at the General Hospital of Chartres in France.

Upon relocating to the United States, he completed residencies in family medicine and internal medicine at the Penn State Geisinger Medical Center, followed by a fellowship in hematology and medical oncology at the Penn State Hershey Medical Center.

Dr. Makhoul is board-certified in medical oncology, hematology, and internal medicine by the American Board of Internal Medicine (ABIM). He is an active member of the American Society of Clinical Oncology, the American Society of Hematology, and the American Association for Cancer Research.

Dr. Makhoul has been the recipient of the Newsweek Top Doctor Award (2015), Castle Connolly America's Top Doctor Award (2016-2021), and Castle Connolly America's Top Doctor for Cancer Award (2016-2021).

The Future of Cancer Care Panel

Panel moderated by Danyelle Musselman



Asif Masood, MD

Oncologist/Hematologist, Jefferson
Regional Jones-Dunklin Cancer Center



Maurice Rigsby

Director, U.S. State Government
Affairs, Johnson & Johnson



For further information about ACS CAN's public policy work in Arkansas, please visit [Fightcancer.org/Arkansas](https://fightcancer.org/Arkansas)

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The American Cancer Society Cancer Action Network (ACS CAN), the advocacy affiliate of the American Cancer Society, is the nation's leading cancer advocacy organization working every day to make cancer issues a national priority. ACS CAN empowers people – patients, survivors, family members, friends, and health professionals – to be part of the growing national movement that is fighting back against cancer.

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