

PILLARS OF SUCCESS

Lakeshore

Goals for ACT Leads

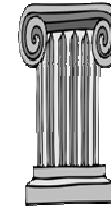


LEGISLATIVE & COMMUNITY ACTION



Document 10 total contacts with your legislators. Complete at least 7 contacts with your Member of Congress and at least 3 contacts with state or local legislators .

TEAM BUILDING



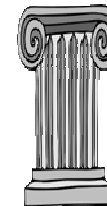
Build grassroots capacity in your Congressional District. Document 6 total grassroots building actions.

MEDIA OUTREACH



Participate in at least 6 media actions in your Congressional District.

ACS CAN FUNDRAISING



Raise a minimum of \$400 for ACS CAN.



PILLARS OF SUCCESS

Grassroots Activity Menu



Legislative and Community Action

Document 10 total contacts with your legislators. Complete at least 7 contacts with your Member of Congress and at least 3 contacts with state or local legislators .

In- District Meeting with US Representative

Attend a meeting with your U.S. Representative and/or staff members, and present current federal legislative initiatives.

Participate in local council meeting, town hall meeting or coffee hours

Attend a local meeting or be a speaker/presenter on our state or federal issues after working with ACS Advocacy Staff. *(Maximum 4 actions)*

In-District Recess Drop By

Take ACS CAN materials to the local district office for your U.S. Representatives during scheduled recess. *(Maximum 4 actions)*

Correspond with you Legislator

Call or send a letter to your legislator about an ACS CAN issue. Sign up at the legislator's website or office to receive their newsletters. *(Maximum 4 actions)*

Attend Federal and/or State Lobby Day

Join us at the statehouse or the Capitol as we speak with our lawmakers.

Media Outreach

Participate in at least 6 media actions in your Congressional District.

Letter to the Editor

Submit LTE regarding our advocacy work on behalf of ACS CAN.

Social Media

Share information regarding action alerts, cancer articles, campaign info, and cancer-related videos on your Facebook and Twitter accounts. *(Maximum 1 action)*

Media Spokesperson/Advocate Stories

Serve as a media spokesperson on a legislative issue. Share your personal story with the media. Recruit new advocates to share their stories.

Team Building

Build grassroots capacity in your Congressional District. Document 6 total grassroots building actions.

Participate in RFL or MSABC Event

Setup an advocacy table and share information or participate in event ceremony to showcase advocacy initiatives. Recruit ACS CAN members or collect petitions. *(Maximum 2 actions)*

ACS CAN Presentation at RFL or MSABC meeting

Visit RFL or MSABC meeting and present 5-10 mins about ACS CAN to recruit ACS CAN members. *(Maximum 4 actions/presentations)*

Advocate Recruitment

Recruit a new Deputy ACT Lead, ACT Team members, Community Ambassadors or RFL Advocacy Chairs and keep them active. *(Maximum 4 actions)*

ACS Non-signature Event Engagement

Attend a rally, walk or other event to collect petitions or recruit ACS CAN members. *(This does not include RFL or MSABC events, maximum 4 actions)*

Maintain ACT Team members

A full team of active advocacy volunteers (eg. 3 volunteers or more) helping you.

ACS CAN Fundraising

Raise a minimum of \$400 for ACS CAN.

Lights of Hope

Participate in the Lights of Hope campaign by selling bags for \$10 each.

Personal Solicitation

Solicit donations for ACS CAN. Make a personal phone call or send an email. Create/update an online fundraising page at acscan.org, and solicit donations online.

ACS CAN Fundraising

Recruitment of ACS CAN members outside ACS events, fundraising events, etc. Check with staff before planning additional activities.



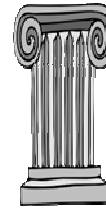
PILLARS OF SUCCESS

REACHING GREAT HEIGHTS

Goals Achieved by August 31

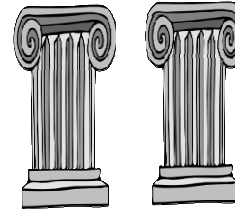


Congressional



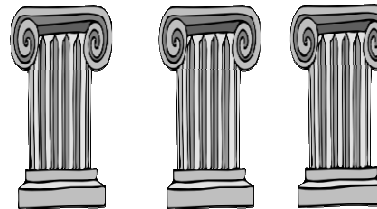
ONE PILLAR IN PLACE

Senatorial



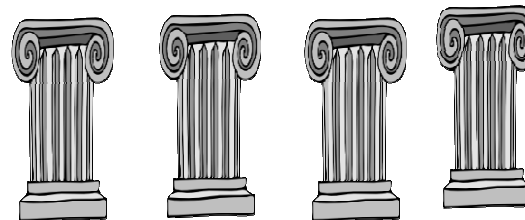
TWO PILLARS IN PLACE

Presidential



THREE PILLARS IN PLACE

Constitutional



FOUR PILLARS IN PLACE