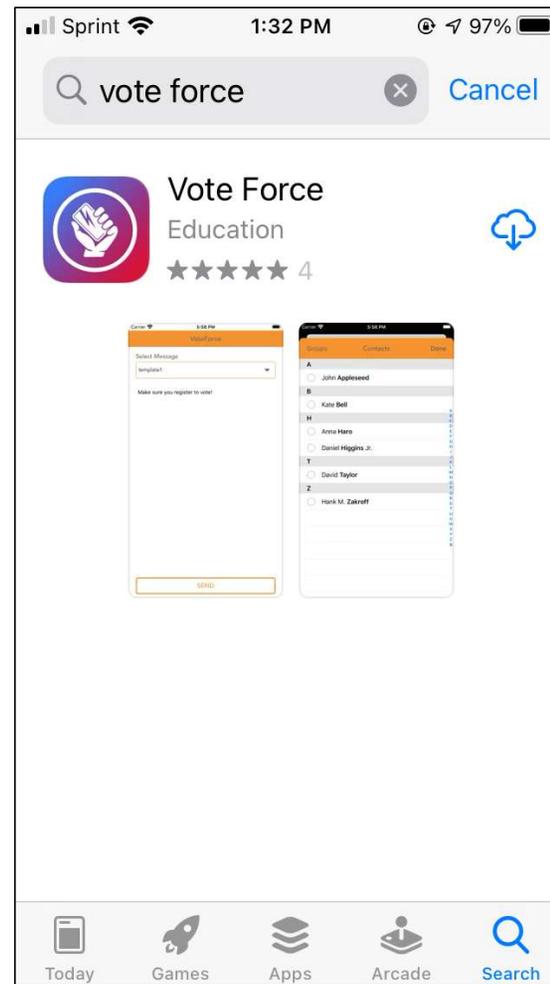


Downloading the Vote Force App

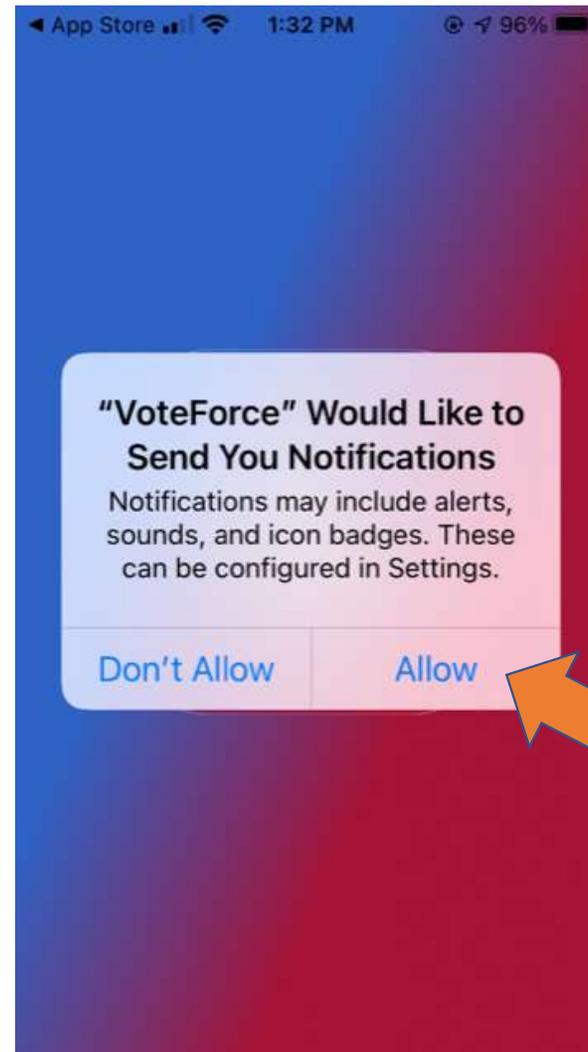
in preparation
for SLA Summit



1. Go to the Apple App Store or Google Play store on your cell phone
2. Search for and download the Vote Force app
3. Open the app



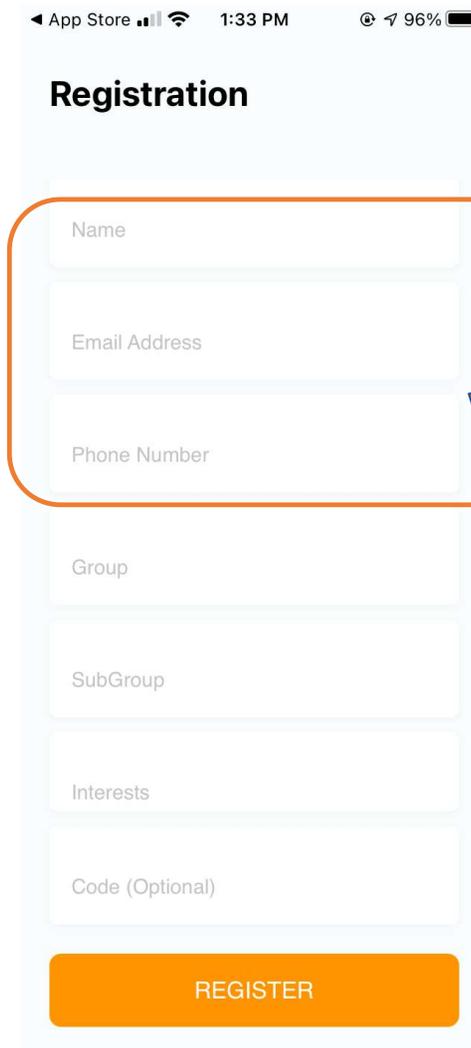
4. With the app open, select Allow so you can receive notifications from the app



5. Tap Accept to agree to their privacy policy



6. Fill in your first and last name, email and phone number



A mobile app registration form titled "Registration" is shown. The form contains several input fields: "Name", "Email Address", "Phone Number", "Group", "SubGroup", "Interests", and "Code (Optional)". An orange arrow points to the "Phone Number" field. At the bottom of the form is an orange "REGISTER" button. The top of the screen shows a status bar with "App Store", signal strength, Wi-Fi, "1:33 PM", location services, and "96%" battery.

App Store 1:33 PM 96%

Registration

Name

Email Address

Phone Number

Group

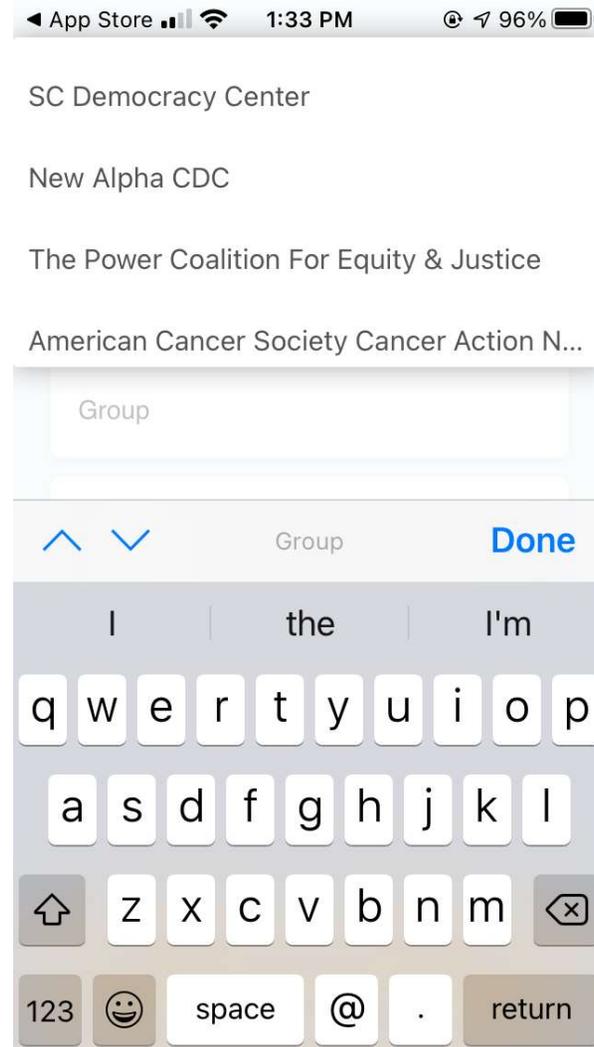
SubGroup

Interests

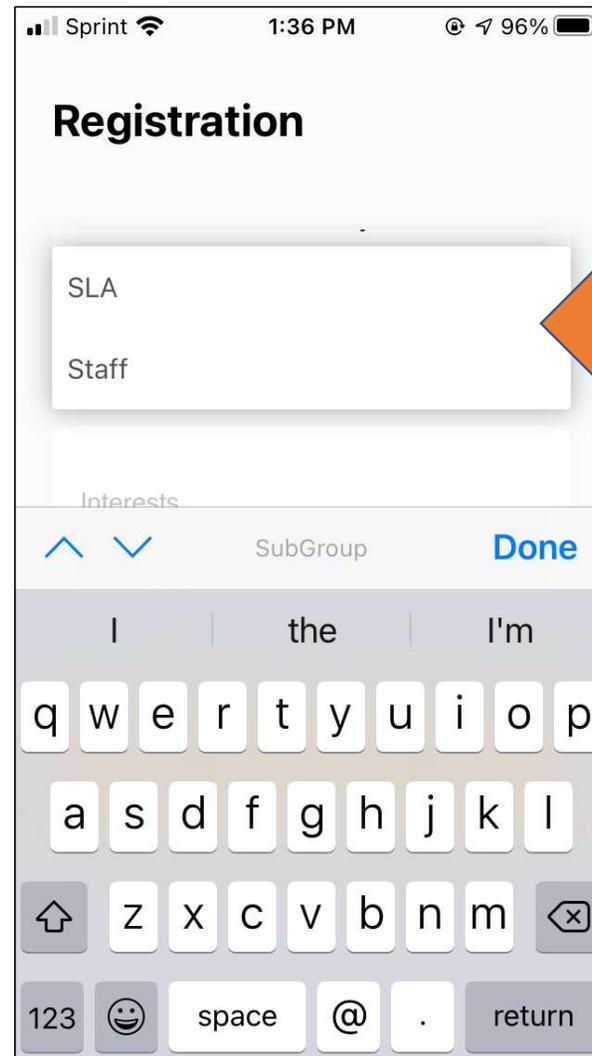
Code (Optional)

REGISTER

7. In the **Group** field, tap the blank field and select American Cancer Society Cancer Action Network from the menu



8. In the **SubGroup** field, tap the blank field and select SLA or Staff (as appropriate)



9. In the **Interests** field, tap the blank field and select **Healthcare**

10. Tap **Register**

The image shows a mobile registration form titled "Registration" on a Sprint network at 1:38 PM with 95% battery. The form contains the following fields:

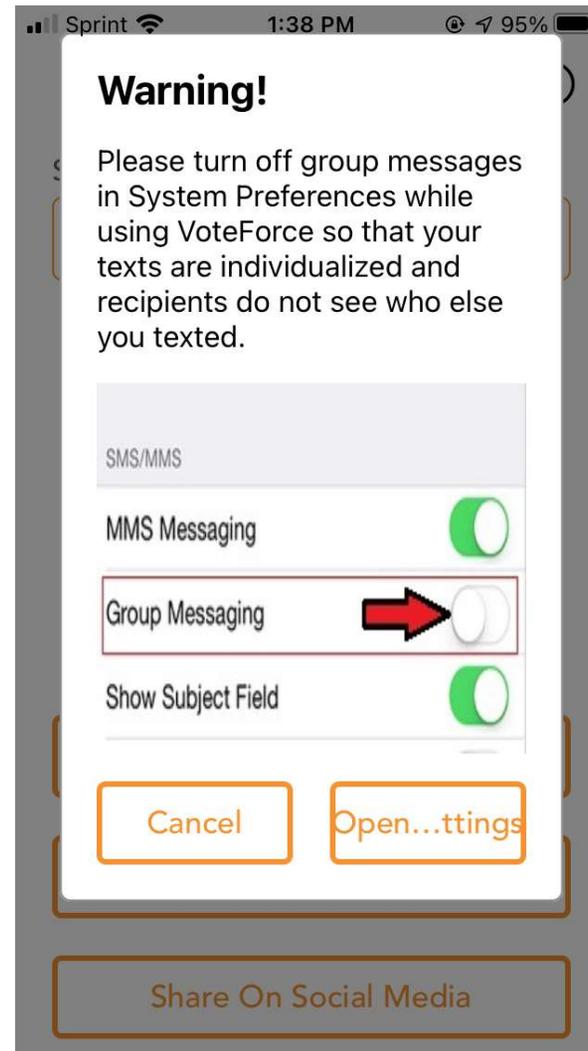
- Name: Brian Rubenstein
- Email Address: Brian.Rubenstein@cancer.org
- Phone Number: (202) 661-5700
- Group: American Cancer Society Cancer Acti...
- SubGroup: Staff
- Interests: Healthcare (indicated by an orange arrow)
- Code (Optional):

At the bottom of the form is an orange button labeled "REGISTER" (indicated by an orange arrow).

11. Tap Cancel

This is optional.

If you'd like to adjust the Group Messaging option, go to Settings and then Messages and slide that feature.



Dear SLA's

That's it! You're done!

I look forward to talking with you about this great new app during the Evolving Role presentation at SLA Summit.

All you need to do is be ready to open the Vote Force app during my demonstration.

- Brian Rubenstein
Senior Director, Digital Strategy