



In April 2016, One Voice Against Cancer commissioned GS Strategy Group to a national survey of 1,000 likely voters. The research was conducted from April 4-8, 2016, and yielded a margin of error of 3.10% at the 95% confidence level. Interviews were conducted by both landline and cellular telephone. Below are some key findings from this research.

Overwhelmingly, Americans find cancer research to be a important cause and favor increased federal funding to help fight this deadly disease. Support for this critical research, and for federal investment in it, is void of the partisanship that drives so many debates currently in Congress, with strong levels of support from Democrats, Independents, and Republicans. Voters are also reasonably aware of the President's Cancer Moonshot Initiative, favor making the fight to cure cancer a national priority and are willing to invest federal funds in it, and are very confident a cure could be found in the near future if the Initiative moves forward.

Ultimately, voters would like members of both parties to come together to increase funding for medical research and place a high priority on finding a cure.

FEDERAL FUNDING FOR CANCER RESEARCH

- When respondents were read a list of deadly diseases Americans face, cancer was the top choice on which disease the federal government should dedicate the most funding to (Cancer 48%, Alzheimer's 15%, Diabetes and Heart Disease 11%).
- Federal support of medical research to cure diseases like cancer was seen as tremendously important by survey respondents (91% extremely/very important). This sense of importance spans the political spectrum, with 98% of Democrats, 91% of independents, and 83% of Republicans, saying federal support is extremely or very important.
- When asked whether the Congress should significantly increase its funding for the National Institutes of Health, an organization which supports medical research on diseases like cancer, voters favor significantly increasing the funding by 81% to 15%. Democrats (96%), independents (90%) and Republicans (70%) favor significant increases. Similarly, Americans favor increasing federal funding to the CDC to help communities fight this deadly disease (83% / 13%)
- Voters desire bipartisan cooperation when it comes to funding cancer research. Respondents agree 89% to 9% that cancer research is too important to become a partisan issue and that Congress should find ways to fund this lifesaving research. While Democrats (96%) and independents (92%) agree with this statement nearly unanimously, surprisingly even 80% of budget-conscious Republicans agree that Congress should help fund this research at all costs.

MAKING CANCER RESEARCH A NATIONAL PRIORITY

- Not surprisingly, curing cancer is a high priority among Americans and they favor making the fight a national priority by 85% to 13%.
- Just under half of survey respondents knew about the president's initiative to speed up the progress of curing cancer and making that fight a national priority (45% true, 17% untrue, 38% don't know).
- When given a description of President Obama's Cancer Moonshot Initiative, voters favor the initiative 83% to 13%. It is highly popular among Democrats (95%) and independents (81%). Republicans favor the initiative by more than 2:1 (65% / 31%).
- Survey respondents were then read a description of the higher federal investment in this research. By 79% to 18%, Americans favor significantly increasing federal investment in cancer research.
- By similar numbers (78% to 18%), Americans believe if curing cancer is made a national priority, scientists will be able to find a cure in the near future.

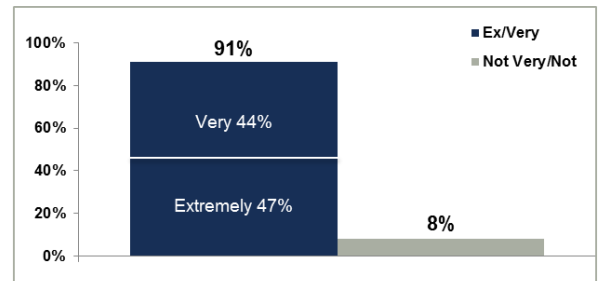
CHARTS

*Some numbers may not add correctly because of rounding.

- From the following list of diseases, which one do you think the federal government should devote the most research funding to:

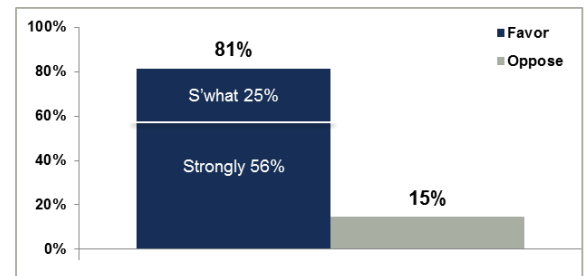
	Overall
Cancer	48%
Alzheimer's	15%
Diabetes	11%
Heart disease	11%
Other	6%

- How important do you think it is for the federal government to support medical research to find cures for diseases like cancer? Would you say it is extremely important, very important, not very important, or not at all important?



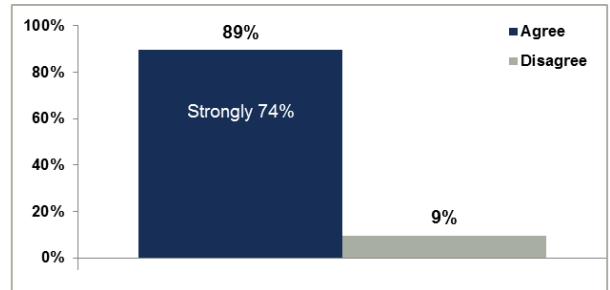
	Overall	Party		
		Dem	Indy	GOP
Ex/Very	91	98	91	83
Not Very/Not	8	2	8	15
Net Ex/Very	+82	+96	+83	+69

- The National Institutes of Health, or NIH, supports basic medical research that is used by private companies to develop treatments and cures for serious diseases, such as cancer. Do you favor or oppose Congress significantly increasing funding for the National Institutes of Health to promote advancements in medical research for life-threatening illnesses, such as cancer?



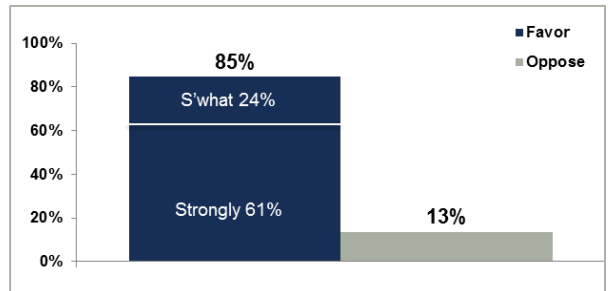
	Overall	Party		
		Dem	Indy	GOP
Favor	81	93	80	70
Oppose	15	4	15	26
Net Favor	+67	+88	+65	+44

■ Please tell me whether you agree or disagree with the following statement: Promoting cancer research is too important to become a partisan issue. Members of Congress from both parties should work together to find a way to fund lifesaving research.



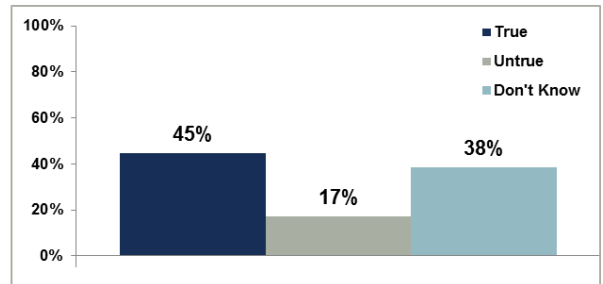
	Overall	Party		
		Dem	Indy	GOP
Agree	89	96	92	80
Disagree	9	4	6	18
Net Agree	+80	+93	+86	+62

■ Some people say that finding a cure to cancer is one of the most important health issues we face today. Please tell me, would you favor or oppose making the fight to cure cancer a national priority?



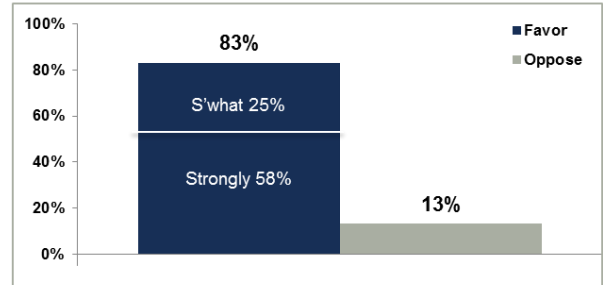
	Overall	Party		
		Dem	Indy	GOP
Favor	85	90	89	77
Oppose	13	9	10	21
Net Favor	+72	+82	+78	+57

■ Please tell me whether the following statement is true or untrue: President Obama announced that finding a cure to cancer was a national priority and charged Vice President Biden with leading the effort.



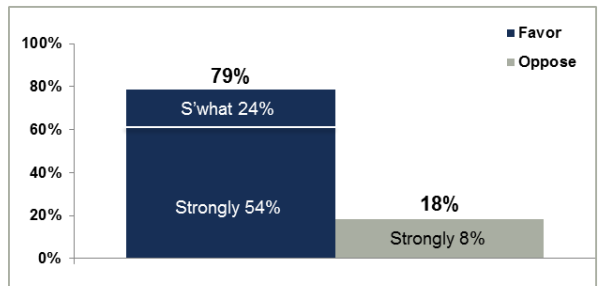
	Overall	Party		
		Dem	Indy	GOP
True	45	58	41	33
Untrue	17	11	16	26
Net Favor	+27	+47	+25	+8

■ In his State of the Union Address, President Obama announced that Vice President Biden will lead a new national effort called the Cancer Moonshot Initiative. Under this plan, the federal government will increase funding for research for new and innovative ways to treat and cure cancer. Knowing this, do you favor or oppose President Obama making curing cancer a national priority?



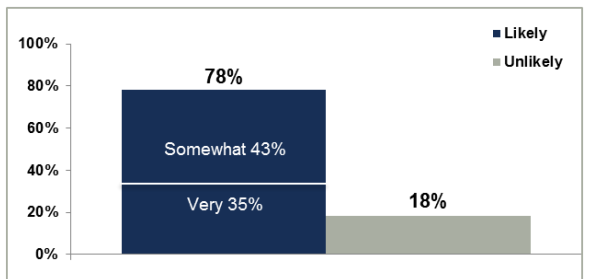
	Overall	Party		
		Dem	Indy	GOP
Favor	81	95	81	65
Oppose	17	5	15	31
Net Favor	+64	+90	+67	+34

■ The Cancer Moonshot Initiative calls for doubling the rate of progress in curing cancer over the next five years by substantially increasing the federal investment in cancer research and directing it toward the development of new and innovative ways to prevent and treat the disease. Knowing this, do you favor or oppose significantly increasing our federal investment into cancer research?



	Overall	Party		
		Dem	Indy	GOP
Favor	79	94	76	65
Oppose	18	6	18	31
Net Favor	+60	+88	+58	+34

■ If curing cancer was a national priority, how likely do you think it is that scientists could cure cancer in the near future?



	Overall	Party		
		Dem	Indy	GOP
Likely	78	84	79	73
Unlikely	18	14	16	23
Net Likely	+60	+70	+63	+51